

Well Known Business Leader Joins Stonehill as President

Stonehill announced today that Troy Atlas has joined the firm as its company President.

TAMPA, FL, UNITED STATES, September 4, 2018 /EINPresswire.com/ -- Stonehill announced today that Troy Atlas has joined the firm as its company President. With significant growth in 2018,



Dedication to our clients is essential to our success. We know Troy's unique background of operations, recruiting and marketing will help us better serve our clients' needs."

Doug Pace, CEO of Stonehill

Stonehill has found an increasing demand for its [innovation](#) and [Design Thinking](#) consulting services. Atlas will be charged with driving the firm's initiatives and managing its growth strategy. Atlas will also work with select clients to help them use Design Thinking to innovate and create competitive differentiation.

Prior to joining Stonehill, Atlas was Managing Director and Complex Manager of Raymond James' Metro Tampa branches. His responsibilities included recruiting and managing financial advisors and overseeing the operations, compliance and administration for a branch

complex responsible for over \$2.75 Billion in client assets. Atlas's background also includes roles in both management and marketing with AIG SunAmerica and Heritage Asset Management. Prior to joining the financial services sector, he served as an information systems auditor and consultant with Deloitte & Touche. Atlas earned both his Bachelor of Science and Master of Accounting degrees from the University of Florida. Atlas is also a Certified Public Accountant in the state of Florida.

"We are excited to have Troy join the Stonehill team" said Doug Pace, Founder and CEO of Stonehill. "Dedication to our clients is essential to our success. We know Troy's unique background of operations, recruiting and marketing combined with his understanding of finance and accounting systems will help us better serve our clients' needs as they look to achieve their goals for growth."

About Stonehill

Stonehill is a strategy and innovation consultancy. As recognized experts in Design Thinking, [Customer Experience](#), and Business Intelligence, Stonehill helps companies to identify opportunities, create change, and accelerate growth. Our teams consist of an innovative blend of creative, strategy, technology, and change management experts, giving us the ability to unite the functional silos of business in the common objective of creating differentiated customer experiences. Stonehill has been recognized by the Greater Tampa Chamber of Commerce as a finalist for Startup of the year, the US Chamber of Commerce as a Finalist for Emerging Business of the Year, Great Agencies as one of the Top Business Intelligence Consultants in the United States, and CIO Review Magazine as one of the 20 Most Promising Performance Management Providers.

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