

Publication of Schenker's The Promise of Blockchain: Hope and Hype for an Emerging Disruptive Technology

Jason Schenker's new groundbreaking book about blockchain is titled [The Promise of Blockchain: Hope and Hype for an Emerging Disruptive Technology](#).

AUSTIN, TEXAS, UNITED STATES, September 4, 2018 /EINPresswire.com/ -- [The Futurist Institute](#) is excited to announce the publication of Jason Schenker's new book, [The Promise of Blockchain: Hope and Hype for an Emerging Disruptive Technology](#).

The Promise of Blockchain has been two years in the making as part of a major research project at The Futurist Institute.

The book covers a number of critical topics including the economic and philosophical arguments for cryptocurrencies and blockchain. There is also a focus on the hype around crypto and ICOs, as well as the risks presented to this kind of investment from regulation changes. And the biggest opportunities for blockchain are likely to be outside of cryptocurrency use.

"I wrote The Promise of Blockchain to help advance the discourse about, and overall understanding of, this important emerging disruptive technology," noted Jason Schenker, who is the Chairman of The Futurist institute, the President of [Prestige Economics](#), and the world's leading financial futurist. "There is significant economic potential for blockchain technology to create and add value in corporate and commercial use cases," Schenker added.

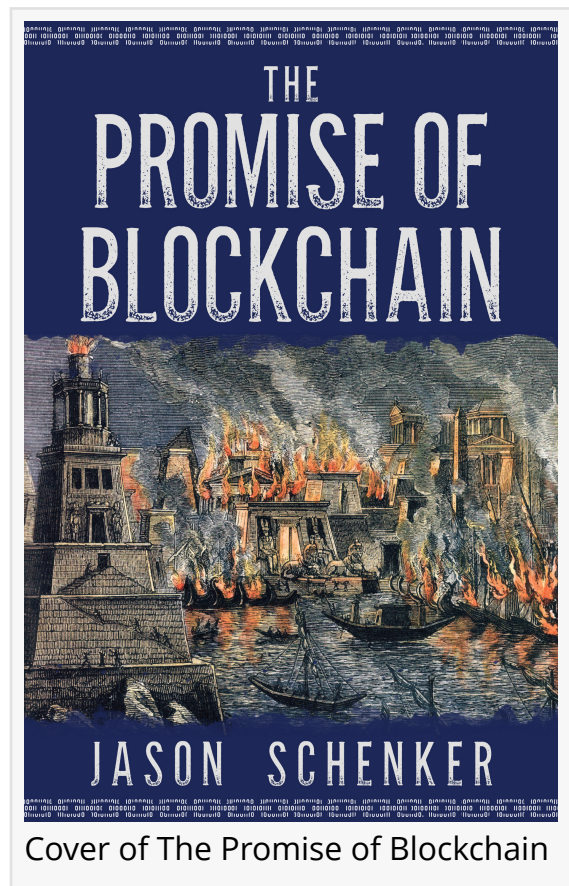
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It is exciting to contribute to the discourse about the potential and risks associated with blockchain technology.”

Jason Schenker

Blockchain offers the potential to reduce central point of failure risks in corporations. And it presents opportunities and high-value use cases for supply chain, transportation, logistics, freight, and material handling activities. There are also additional potential opportunities, as well as some challenges, for blockchain adoption in the fields of healthcare, agriculture, real estate, finance, and government.

The Promise of Blockchain includes a number of transparent and easy-to-understand analogies to explain this very complicated new form of database technology. Some of these examples includes why blockchain is like the combustion engine and how cryptocurrencies are tied to the movie Die Hard. The book also includes Jason Schenker's experience with Bitcoin in Bohemia as well as a discussion of what quantum



Cover of The Promise of Blockchain

computing could mean for cryptocurrency and blockchain technology.

You can order a copy online here:
<http://a.co/d/5pQswxo>

The Promise of Blockchain was published by Prestige Professional Publishing on 4 September 2018 and it includes original research from The Futurist Institute.

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Jason Schenker - Author of The Promise of Blockchain



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