

Massey Consulting Hosts Raleigh CFOs for "The Future of Finance in the Cloud"

Finance leaders in the Triangle region will come together to network and discover how leveraging cloud accounting technology can accelerate business growth.



RALEIGH, NC, UNITED STATES, September 5, 2018 /EINPresswire.com/ -- Massey Consulting announced today

it will host North Carolina's leading finance professionals for "The Future of Finance in the Cloud" on Thursday, October 11, 2018.

The event is in the Triangle area, at the Angus Barn, 9401 Glenwood Ave, Raleigh, NC 27617 from 11:30 am- 2:30 pm.

Attendees will enjoy a premier luncheon at Raleigh's upscale steakhouse and lounge, Angus Barn, and a presentation on "The Future of Finance in the Cloud." The event will allow CFOs, Controllers, VPs of Finance, and other attendees the opportunity to network with other local professionals in their industries.

"The Future of Finance in the Cloud" is a high-level presentation on cloud accounting technology, including a guest panel of experts and CFOs that have moved to the cloud from on-premise systems. Technology is evolving and continuously stimulating growth for mid-size businesses, and the event will reveal what kind of business impact and increased ROI attendees can expect with true cloud-based financials.

"We've invited some of the area's top industry influences for this luncheon to share their insights and experiences on transitioning from legacy software to cloud-based technology," said Philip Massey, CPA and President of Massey Consulting.

Massey Consulting is a top accounting software specialist in North Carolina, with experience in sharing and offering the powerful business benefits that come with transitioning to automated, real-time reporting technology.

This is the second time Massey Consulting will be hosting "The Future of Finance in the Cloud" in 2018, following the success of its first event in Charlotte, NC in April.

"We're excited to be hosting an event like this again, where we can connect CFOs and finance leaders together and emphasize the critical factors which will drive better performance for their finance teams," said Massey.

Link to Register: https://financeinthecloud-raleigh.eventbrite.com/

All attendees will qualify for CPE credit.

About Massey Consulting:

Massey Consulting, located in Raleigh, NC, is a full-service consulting firm that specializes in various implementations and integrations of accounting software. Massey Consulting often integrates front-end operation management systems with back-end financial software, like cloud-based Sage Intacct or Microsoft Dynamics GP, to create a seamless business management tool. The Massey team is comprised of technology consultants that have experience as accountants, controllers, and information systems experts. Recognized as a Microsoft Gold Partner and Sage Intacct Premier Partner since 2013, Massey Consulting serves over 100 clients across the United States, Canada, and Australia. For more information on our products, services, and financial management technology, visit <u>www.masseyconsulting.net</u>.

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