



Latino Business Speakers Bureau Launches to Feature Hispanic Leaders from/to corporate America

Latino Business Speakers Bureau launches this month, featuring top-notch Hispanic business speakers to fill the diverse Latino voice gap in corporate America.

NEW YORK, NY, UNITED STATES, September 5, 2018 /EINPresswire.com/ -- The founders of the Latino [Business Speakers](#) Bureau ("Bureau") – Dr. Adam Arroyos, Dr. Betty Uribe, and Raymond Arroyo – are enormously proud to announce the launch of the Bureau. The founders have vast professional networks that span across the globe and their strong brand of excellence, service to others, and social capital are highly regarded. These traits are the Bureau's differentiators, as the speakers share the founders' core values of high ethics and unquestionable moral integrity.

The Bureau is the first of its kind, focusing on men and women business speakers who happen to be Hispanic and experienced at the highest levels of corporate America. The speakers have expertise on business topics, and are exceptional at engaging audiences across the U.S., and beyond. The Bureau is a values-centered firm and is guided by the following core values: Amplify the Latino leaders' voice; Unquestionable integrity and high ethics; Service before self; Collaborate, communicate, connect.; Commitment to excellence.

"We're thrilled to partner with large companies to add the Latino voice, an important part of the diversity landscape that's been missing for far too long," said Raymond Arroyo, managing partner of the Bureau, "and we're glad to be endorsed by Fortune 100 companies, including the #1, Walmart."

Walmart Event Solutions:

"[The Bureau] has been a great partner in finding and connecting to diverse speakers for Walmart's many events. Event Solutions has primary responsibility for securing top speakers for the company, so we know how challenging it can be to find just the right speaker. [The Bureau] is a great resource, and we look forward to continuing to work with them to find and engage top-notch Latino business speakers with inspiring stories to share with our audiences."

Corning, Inc.:

"We're honored to pledge our support for [the Bureau]. This venture closes a gap that has existed for many years and will now make it easier for companies like Corning to engage top Latino business speakers to help inspire, engage, and empower our employee resource groups and our leaders worldwide."

About the Bureau

The Latino Business Speakers Bureau was established to bring together Latino business speakers from all industries and generations as a unified business voice. These top-tier men and women speakers will share their motivational stories to inspire purpose-driven action within the Latino community and beyond. There are many influential Latino thought leaders in every region of our nation and we are committed to shining the spotlight on them, growing their reach and impact, and making it easier for organizations to engage them for speaking opportunities aimed at motivating, inspiring and engaging leaders, employees and communities.

For information, call Rebecca at 203-872-7463 or email us at info@latinobusinessspeakers.com.

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