

Brad Deflin of Total Digital Security to Present at Bank of America – Merrill Lynch Cybersecurity Events

WEST PALM BEACH, FL, UNITED STATES, September 19, 2018 / EINPresswire.com/ -- Total Digital Security, a provider of digital security technologies for individuals and businesses, today announced that its founder, Brad Deflin, will present at Bank of America- Merrill Lynch Cybersecurity Conferences on Wednesday, September 26, 2018 at the West Palm Beach Marriott, and on Tuesday, September 25, 2018 in Ft. Lauderdale at the Broward Center for the Performing Arts.



According to the World Economic Forum's 2018 Global Risk Report, cyber attacks against businesses have more than doubled in five years, from 68 per business in 2012 to 130 per business in 2017. In fact, according to the world's leading researcher covering the global cyber economy, we will soon experience the greatest transfer of wealth in the history of mankind - from the pockets of individuals and businesses to the fists of cybercriminals around the world. Acknowledging the potentially devastating impact of cyber crimes on individuals, families, and businesses, Bank of America – Merrill Lynch is offering a series of educational conferences titled "The Impact of Cyber Threats on You and Your Business", which will include cybersecurity experts from Bank of America and other related fields.

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These conferences are a great opportunity for investors and business owners to get the most current information on cybersecurity risks and mitigation from a wide range of experts in the field.”

Brad Deflin

Cybersecurity expert Brad Deflin's presentation, "Cybersecurity -- An Issue for the Boardroom, Break Room, and Living Room," will empower the audience with the knowledge required for protection of their online privacy and personal data, and with an understanding of the emerging innovations in technology designed to keep

them secure, safe and in control of their personal information. Mr. Deflin will discuss topics such as the regulatory aspects of information sharing, virtual private networks and encryption, device protection and monitoring, and offer guidance in how to quickly detect and deter all forms of cyber crime, including ransomware, cyber blackmail, denial of service attacks, IoT hacking, social engineering, pretexting, brute-force attacks, mobile hijacking, cloud cracking and insider theft. He will also appear on a moderated panel discussion with local law enforcement and cybersecurity experts who will share their real experiences with cybercrime and discuss best practices for prevention and remediation.

About Total Digital Security

Total Digital Security provides enterprise-quality [computer security for family businesses](#) and individuals to protect consumers, businesses, homes, and families from the ever-increasing threat of cyber crimes. Offering [computer security solutions](#) such as private email accounts, Virtual Private Networks (VPNs), Router and Wifi network security, and digital vaults, Total Digital Security collaborates with families and organizations to create a custom risk profile to meet the specific cybersecurity needs of each client.

About Brad Deflin

Brad Deflin, Founder and President of Total Digital Security, has over 25 years of executive leadership in operations, sales, audit, compliance, and supervision of rigorously regulated financial environments, including Merrill Lynch, Lehman Brothers, Wells Fargo, and J.P. Morgan. An author and frequent speaker on the matters of online risk, Mr. Deflin specializes in the human element of cyber security, identity theft, online privacy, social media defense and fraud detection. His presentations relay complex information in an easily digestible and empowering format.

Additional presenters:

Jim Scopis – CISSP, Senior Vice President, Global Information Security, Bank of America

Alan Hale – Senior Vice President, Senior Fraud Policy Strategist, Bank of America Merrill Lynch

Robert Ringelspaugh – Digital Channels Solutions Executive, Bank of America Merrill Lynch

Kevin Rosen – Partner, Shutts & Bowen

Bobby Joe Glover – Special Agent, FBI — Miami Division, West Palm Beach Office

These programs are approved for 3.5 CPE credits and 3 CTP/CCM and FPA recertification credits by the Association for Financial Professionals. CLE credits are pending.

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