

Panela Market is expected to disrupt Sugar Industry

Colombia accounts for 15% of Panela production in the world, making it the second largest manufacturer after India.

HYDERABAD, TELANGANA, INDIA, September 5, 2018 /EINPresswire.com/ -- Colombia accounts for 15% of [Panela](#) production in the world, making it the second largest manufacturer after India. It is an alternate sugar of choice in Colombia and manufactured by farmers at small-scale. The production of Panela is a vertical integrated system where rural producers participate in producing sugarcane processing and selling the finished product.

According to the United States Department of Agriculture, the production of non-centrifugal sugar in cycle year 2016 was 1.6 million metric ton where as 1.5 million metric ton was recorded in the year 2015. And no significant change will occur for years 2017 and 2018 for the production of non-centrifugal sugar. There are an estimated 350,000 Panela farmers in Colombia. 80% of production is occurring on farms less than 5 hectares with rest 20% around the Latin America. The high in productivity has made Colombia to capture the market in the world.

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Deforestation, preparation of land, low technology crushing mills, usage of agro chemicals and no access to clean fuel are few challenges in the Panela industry with respect to its production. The main aim of Latin America and Caribbean governments over the past decades has been to counter the challenges and integrate the non-centrifugal sugar at the global market.

They have collaborated with other organizations to minimize the challenges faced by sugar cane farmers by reaching them with financial support and induction of latest technology such as improvised mills, evaporators, dryers in the production process. Also the mechanized technology from sugar industry has been adopted for the same purpose.

According to Land and Rural Development program in Colombia-USAID 2018, the local government of Cesar collaborated with the United States Agency for International Development, an independent body of the United States Federal Government in 2017, which invested \$1 million in Cesar region to support the local farmers to expand the production of Panela. The alliance of Colombian government with El Agro exports has made the Colombian government to achieve 4.4% of increase in export than previous year with in mid of 2018.

The statistics shows the growth of Panela and its recognition outside Latin America. It also has a major preference in international market as it possesses minerals, nutrition's and antioxidants which have health benefits. Panela is mainly used in aguapanela which is a widely known beverage in Colombia. Panela is also used in other products like chocolates, desserts, Colombian Arroz con coco, Guarapo Costeno, cocktails and others.

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According to the Ministry of Agriculture, Colombia 2018 the National Administrative Department of Statistics revealed that 1.65% of increase was recorded in agriculture crops in first quarter of 2018 which has boosted the economy. Again, 43.6% export of Panela has been recorded in year first quarter of 2018. The small and medium scale industries have boosted the investment, employment and productivity in Colombia.

Panela market report is segmented as indicated below:

1. Panela Market – By Production Source

- 1.1. Introduction
- 1.2. Colombia
- 1.3. Brazil
- 1.4. Costa Rica
- 1.5. India
- 1.6. Others

2. Panela Market - By Form

- 2.1. Introduction
- 2.2. Solid
- 2.3. Powdered
- 2.4. Cube

3. Panela Market – By Packaging

- 3.1. Introduction
- 3.2. Paper Bag
- 3.3. Plastic Bag
- 3.4. Sachets
- 3.5. Boxes
- 3.6. Jar
- 3.7. Others

4. Panela Market - By Application

- 4.1. Food
 - 4.1.1. Pastries
 - 4.1.2. Desserts
 - 4.1.3. Sauces
 - 4.1.4. Yoghurt
 - 4.1.5. Chocolates
 - 4.1.6. Porridge
 - 4.1.7. Muesli
 - 4.1.8. Chancaca
 - 4.1.9. Sopaipilla
 - 4.1.10. Others
- 4.2. Beverages
 - 4.2.1. Aguapanela
 - 4.2.2. Smoothies
 - 4.2.3. Guarapo Costeno (Lemonade)
 - 4.2.4. Cocktails
 - 4.2.5. Chocolate Drink
 - 4.2.6. Others

5. Panela Market – By Market Entropy

6. Panel Market – By Geography

Companies Cited/Interviewed/Referenced

Obelo

Just Panela

Pura Panela

De Cana Panela
Nela
Tayutic
Assukkar
Agro Dir
Company 10+

Related Reports:

A. Gibberellins Market

<https://industryarc.com/Report/15874/gibberellins-market.html>

B. Brazil Sugarcane Market

<https://industryarc.com/Report/18402/brazil-sugarcane-market-research-report-analysis.html>

What can you expect from the report?

The Panela Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (By Revenue & Volume)
12. Country level Analysis (15+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country, or application based reports in Panela Market?

Response: Yes, we do have separate reports and database as mentioned below:

1. North America Panela Market (2018-2023)
2. South America Panela Market (2018-2023)
3. Europe Panela Market (2018-2023)
4. Asia Pacific Panela Market (2018-2023)
5. Middle East and Africa Panela Market (2018-2023)
6. Powdered Panela Market (2018-2023)
7. Sachets Panela Market (2018-2023)
8. Beverages Panela Market (2018-2023)

Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and

annual subscription databases. We can provide the following free customization

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3. Find out market shares for other smaller companies or companies which are of interest to you.
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