

Hill Impact Hires Mathews Pierson to Lead Government Relations Initiatives

New Managing Director Elevates Clients with Wide-Ranging Expertise

WASHINGTON D.C., UNITED STATES, September 5, 2018 /EINPresswire.com/ -- [Hill Impact](#), a strategic communications and government relations firm based in Washington D.C., announced today the hiring of Mathews "Mat" Pierson as Managing Director. Brought on this month, Pierson strengthens the firm's capabilities through his extensive background in campaigns, business and policy.

"Mat joining the team will boost client initiatives and firm growth," said Dan Hill, CEO of Hill Impact. "His skills, experiences and perspective add incredible value and he's already hard at work delivering results for our clients."

Pierson joins Hill Impact from VEDA Data Solutions, an artificial intelligence startup, where he was the Executive Vice President of Business Development. His recent background involves serving as a strategic consultant and political advisor to national and international government officials and parties, including the Democratic Party of Albania. Pierson also spent time as a Relationship Development Manager at PayPal, where he received the President's Award for Sales in 2011. His experience also extends to management roles in the Government of the District of Columbia, working on numerous state and national political campaigns and heading CBS Local's online political coverage of the 2012 election.

"The Hill Impact team is motivated and hard-working," said Pierson. "I admire their commitment to a value-driven and ethical approach and I'm looking forward to working alongside the team to win, defend and make an impact."

A graduate from the University of North Carolina at Chapel Hill's Kenan-Flagler Business School and Lehigh University, Pierson lives in Maryland with his wife and daughters.



Mathews Pierson



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Hill Impact is a globally recognized brand, reputation and policy firm that works with a range of clients, including marquee Fortune 500 companies, technology enterprises, iconic non-profits and notable names in the entertainment industry. Its business-minded team is oriented towards delivering meaningful results and committed to contributing positively to the clients' bottom-line. Hill Impact provides its clients meaningful impact through strategic communications, public relations and government relations and executes thoughtful strategies, proprietary tactics and disciplined planning.

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