

Doosan Bobcat North America Awards Sopheon Innovation Contract

Innovation Market Warms Up to Software-as-a-Service

MINNEAPOLIS, UNITED STATES, September 10, 2018 / EINPresswire.com/ -- Sopheon, a global leader for [enterprise innovation management](#) solutions, announces that it has received a contract from Doosan Bobcat North America to deploy its Accolade® software enterprise wide. This award represents additional evidence that the market is beginning to accept the software-as-a-service (SaaS) model for management of innovation processes and decision support.

In spite of significant interest in the benefits of SaaS deployments, large organizations have been slow to move their innovation activities into the Cloud. A growing number of recent new client acquisitions by Sopheon, however, have opted for Sopheon's SaaS solution. One such customer, Doosan Bobcat, whose software implementation went live just last month, selected Sopheon's Accolade software as the solution of choice to manage the



Bobcat® equipment has earned the nickname "One Tough Animal."

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Sopheon's software will enable us to better align our people and investments with our strategic and financial goals.”

Twila Perhus, Director of Global IT PMO, Doosan Bobcat North America

company's portfolio of projects across a number of corporate groups. Doosan Bobcat purchased a software-as-a-service cloud solution over purchasing licenses in perpetuity and installing the software on premises.

“We chose to partner with Sopheon on this initiative as they offered the best solution to help us maximize the performance of a range of critical business processes. Sopheon's software will enable us to better align our people and investments with our strategic and financial goals.” said Twila Perhus, Director of Global IT PMO.

ABOUT DOOSAN BOBCAT NORTH AMERICA

Doosan Bobcat North America is the U.S. and Canadian subsidiary of Doosan Bobcat Inc., representing the world-renowned brands of Bobcat® compact equipment, Doosan® portable power products and Geith® attachments. These companies are industry leaders in the engineering, manufacturing, and marketing of compact construction equipment, generators, air compressors, lighting systems, light compaction equipment, and attachments.

ABOUT SOPHEON

Sopheon partners with customers to provide complete [Enterprise Innovation Performance](#) solutions including patented software, expertise and best practices to achieve exceptional long-

term revenue growth and profitability. Sopheon's Accolade solution provides unique, fully-integrated coverage for the entire innovation management and new product development lifecycle, including strategic innovation planning, roadmapping, idea and concept development, process and project management, portfolio management and resource planning. Sopheon's solutions have been implemented by over 250 customers with more than 60,000 users in over 50 countries. Sopheon is listed on the AIM Market of the London Stock Exchange. For more information, please visit www.sopheon.com.

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