



THE CHIEF DREAM MAVERICK HAS FOUND HER FLOCK

Rachel Valdez, one of the most accomplished diversity and inclusion hiring experts in the tech industry, joins Find My Flock as their new COO.

SEATTLE, WA, UNITED STATES, September 5, 2018 /EINPresswire.com/ -- Dream-job-landing-engine [Find My Flock](#) announced today that Rachel Valdez ("The Chief Dream Maverick") is joining the team as their new COO and Co-Founder. Valdez has years of highly relevant experience building diverse talent pipelines in tech. Her passion for doing so stems from her own experiences being underrepresented in the industry.

At Find My Flock, she will be guiding operations across the business including PeopleOps, Recruiting, Marketing, Sales & Customer Success. In addition, she will contribute to new business development and translating the company's social mission into new strategies that drive revenue.

"It was the mission, values, and culture at Find My Flock that drove me to join," Valdez says. "We're out to make the job search process not just better, but truly enjoyable and inclusive for people of color, LGBTQ, women, and all underrepresented humans in tech. With this team, I believe it's possible."

Valdez has over 20 years of leadership experience in the tech industry. She comes to Find My Flock after serving as the Chief Talent Officer at PowerToFly, where she led the company from 30,000 women in tech users to over a million. Valdez also drove significant new business through creative events with industry partners.

Her work for driving a more diverse & inclusive tech industry extends beyond working hours. As an LGBTQ Tech Innovation Fellow at [Lesbians Who Tech](#), Valdez was the Lead Program Manager in creating a new portal allowing mentors to find mentees (<http://www.mntor.org/>) for the Tegan and Sara Foundation. She is the former VP of the Board of Directors for the [Pride Foundation](#). She is also an adjunct faculty at Big Bend Community College teaching Communications courses online.

"I've always been a champion for diversity, inclusion, and belonging, and Co-Founding Find My Flock will be a game changer for the underrepresented in tech," Valdez added.

"There is no one better for this role than Rachel Valdez," Find My Flock CEO and Co-Founder Kate Catlin says. "I can count the number of years we've been allowed to talk openly about underrepresentation in tech on one hand. In that amount of time, there have been many experiments for diversifying but very few people who are getting it right. Rachel Valdez is one of those people. We know we can count on both her tremendous existing knowledge and continued curiosity to make the job search easier and more inclusive every day."

ABOUT FIND MY FLOCK

Find My Flock is a tech dream-job-landing engine, using the easiest and most empowering blend of algorithms, human-to-human support, and developer love.

They're on a mission to make the job search an uplifting and joyful experience. Their commitment to designing for underrepresented technologists first has led to unique features like filtering for benefits (e.g. maternity leave or trans-inclusive healthcare) and interview coaching.

You can join their platform at <https://www.findmyflock.com/> or reach out to them at info@findmyflock.com.

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