



# Fintech Startup Alpaca Reels In Fintech, SEC Compliance, Trading Execs Ahead of Q4 Launch

*Alpaca Will Offer World's First Commission Free, Automated Stock Trading Platform Driven by Algorithms, Trading Bots and Artificial Intelligence*

SAN MATEO, CA, 94010, September 5, 2018 /EINPresswire.com/ -- San Mateo, CA – Sept. 5, 2018 – Fintech startup Alpaca (alpaca.markets) announced today it is adding fintech, SEC compliance and tech leaders to its team as the commission free, automated trading platform driven by algorithms, trading bots and artificial intelligence prepares for a public launch in Q4.

The talented professionals joining Alpaca, include:

John Torola (Chief Operating Officer) - Most recently Chief Compliance Officer at WealthFront and also a veteran of FINRA, a non-governmental organization that regulates the activities of all registered broker-dealer firms and registered brokers in the U.S.

Christine Jue (Compliance and Brokerage Operations) - Compliance and Operation specialist with more than a decade of experience at firms such as Morgan Stanley and UBS

Evan Akutagawa (Head of Trading) - Financial markets specialist, most recently worked as a quantitative trader and researcher at a boutique HFT firm. Previous experience as a trader and analyst at a hedge fund and due diligence professional for a fund of funds

Justin Lent (Advisor) - Quants expert and former director at Quantopian, who also worked at hedge fund, Palantir and BlackRock

Current commission free trading platforms are built still require that all trades be executed via manual buy and sell orders. And they are not built to handle the rapid and frequent trading that is automated by algorithms and artificial intelligence. On Alpaca, traders will be able to open an account, deposit money and then deploy their own algorithms or trading bots so that all stock transactions occur automatically.

The technology Alpaca developed is already in use at institutions in Asia, including Mitsubishi UFJ Financial Group (MUFG), the largest financial institution in Japan.

Alpaca is an official SEC broker dealer and FINRA compliant.

## About Alpaca

Alpaca is a Silicon Valley based tech startup offering the world's first commission free stock brokerage for developers and bots. Alpaca is dismantling the old system of stock trading that required investors to constantly monitor stocks and enter buy and sell orders manually by introducing an automated trading platform that brings algorithms, trading bots and artificial intelligence to the individuals. The company's database and AI technology are already used by institutional investors in Asia. Alpaca is currently accepting users on its waitlist and plans to open the commission free stock brokerage platform to the public in Q4 of 2018.

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