

## Atlassian's accrual of OpsGenie showcases growing trend of complete IT Operation solutions

Acquisition of OpsGenie validates OnPage efforts to transform from an Incident Alert Management tool to a complete IT operations solution.

WALTHAM, MA, UN, September 6, 2018 /EINPresswire.com/ -- <u>OnPage</u> the industry's <u>leading Incident Alert</u> <u>Management</u> System would like to congratulate our contenders at OpsGenie for their acquisition by Atlassian. This acquisition of OpsGenie validates the growing need for a complete IT Operations Solution that addresses the growing IT operations software market, which is expected to reach \$38 billion by the year 2022, according to Gartner.

OnPage has responded to this demand and has been at the forefront of integrating smart alerting with IT operation management tools, technology service management tools



and software development coordination tools. OnPage furthered it's reach to becoming an allencompassing IT Operations Solution with integrations into ITSM leader <u>ServiceNow</u>, asset management tool IBM Maximo and technology solution providers giant ConnectWise. All of these technology partnerships serve to master automation within IT and business operations improving productivity and business resiliency.

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OnPage encompasses event detection, alerting and team communication rolled into one interface while complementing tools like Slack & ServiceNow." Judit Sharon, CEO of OnPage The growing demand for a consolidated IT operations solution comes from the rapid creation and deployment of software and the loss of revenue experienced by business affected by mismanaged IT downtime. These two factors requires engineers to maintain and fix bug-ridden codes, downed networks and crippled IT services at a moment's notice to mitigate the incidents from worsening. A response to this takes shape in Atlassian's latest offering; Jira Ops which aims to help IT professionals track incidents

like network outages and alert the right teams responsible while opening up communications within Slack.

"OnPage has always aimed to offer complete, user-centric solutions to IT professionals." Says

Judit Sharon, CEO of OnPage. "Our offering encompasses event detection, alerting and team communication all rolled into the same interface while also integrating and complementing tools like Slack, ServiceNow and other popular IT tool stack favorites. We believe that a complete solution is an approach that improves the incident resolution life-cycle."

The OnPage team is encouraged to see the trend of companies specializing in alerting being consolidated to become a part of business ecosystem tools that addresses every facet of IT operations. It validates our efforts in trying to provide IT professionals with first in class technology to mitigate downtime causing incidents and ensure business resiliency.

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