

Bakemate establishes a strong foothold in the international market

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CHICAGO, ILLINOIS, U.S., September 6, 2018 /EINPresswire.com/ -- Bakemate establishes a strong foothold in the international market



Bakemate, one of the largest <u>biscuits and confectioneries</u> enterprises in the world, has gained greater and faster acceptance in the international market setting itself apart from its competitors. With an experience of nearly two decades, Bakemate has established a strong foothold in the market with a proven reputation as a "True Icon of FMCG Industry".

Bakemate that has grown to become a leading Indian <u>food exporter</u> since its inception in 2000, has acquired expertise in manufacturing biscuits, chocolates, wafers and confectionery. It has manufacturing facilities in Hyderabad (India), Jalna (Maharashtra), Guwahati (Assam) & Rudrapur (Uttrakhand) which are ISO 22000, BRC, HALAL, FDA approved plants along with state-of-the-art technology machinery and international standard infrastructure.

Bakemate products are exported to U.S.A., China, Middle East, Africa, Caribbean, Australia as well as South America. As leading Indian food exporters, Bakemate has found their way into the hearts and homes of people across the world. It has always been a step ahead of the competition in the Indian food exports industry by focusing on using innovative techniques to develop new products while improving existing products to evolving consumer needs.

It may be mentioned that Bakemate has helped Mexican food importers, the largest food importer worldwide, to grow their business by over 300%. Mexico Food Importers after partnering with Bakemate were able to increase their sales from 6000 \$ to 18000 \$ within five months by offering a wide range of biscuits, wafers, and confectionery to their customers.

Under the thriving leadership of Mr. Adarsh Agarwal, Director of the International Marketing, Bakemate earned the recognition as the 'Producers of the world's largest selling biscuits'. With his expertise in building great brands and providing high quality and great tasting foods in a responsible manner, Mr. Agarwal has orchestrated in elevating the sales of Bakemate worldwide.

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