



CSS Music Introduces a New Take on Royalty Free Subscriptions

CSS Royalty Free Music can now be accessed with a new variation of the time honored subscription plan.

LOS ANGELES, CALIFORNIA, UNITED STATES, September 6, 2018 /EINPresswire.com/ -- CSS Music a leader in [Royalty Free Music](#) since 1982 has introduced it's take on an old concept, the subscription.



Use what you need and bank the downloads you don't use"

*Mike Fuller, CSS Music
Managing Director*

Most subscriptions re-set each month with a fixed number of credits to be used or worked down. CSS Music added a new wrinkle by allowing unused download credits to be rolled over to the next month and added to a fresh allotment.

Also a feature of what CSS Music has named "[The Rollover Download Subscription Plan](#)" is the fact that once a musical selection is downloaded, it is governed by the terms and conditions of the Standard CSS License, a 99 year "Lifetime Blanket" which provides for unlimited uses in unlimited productions. This bundle of rights approach has been termed a "true Royalty Free Music License" as opposed to licenses that permit only single uses despite being called Royalty Free. The industry term for a single use is what is called a "needle drop", sometimes updated in today's market to "laser drop" or "digital drop". CSS Music downloads do not expire, even if the subscription is cancelled.

CSS Music Managing Director, Mike Fuller explains, "we've found that the typical client is not a power user even though they like the savings of a subscription plan. They may need a tune here or a tune there, maybe 4 or 5 at time. To these folks we say use what you need and bank the downloads you don't use, adding them to a fresh supply with the next month's allotment. And you don't need to worry about running out of music, you can add downloads to your account when you need them."

www.CSSMusic.com offers 4 ways to search for music including hand picked genre specific "Hot Lists", pull down keywords, a multi-keyword search and the latest in [wave form technology](#).

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