

IBM's Chief Patent Counsel to Speak on IP Confusion at 2nd Annual IP Awareness Summit on Nov. 29 in NYC

Manny Schecter will be a featured speaker at IPAS 2018 at Columbia University School of Journalism – Registration is now open

NEW YORK, NEW YORK, USA, September 12, 2018 / EINPresswire.com/ -- The Center for Intellectual Property Understanding (CIPU) announced today that registration is now open for the 2018 IP Awareness Summit. It also said that a presentation about IP literacy by

Manny Schecter, Chief Patent Counsel for IBM, will be leading-off the conference. IPAS 2018 is devoted to improving how IP rights are seen and understood.



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Manny Schecter, Chief Patent Counsel, IBM

Mr. Schecter will be addressing the need for better understanding about the impact of IP rights in a fast-paced, easy-access world.

“IP rights help form the foundation for prosperity and jobs in the U.S. and many other nations,” said Schecter, who is a CIPU board member and current president of the Intellectual Property Owners Education Foundation. “Confusion persists about the role and use of patents, copyrighted content, such as music, and other IP rights. IPAS 2018 will explore ways to identify how best to provide audiences a context for understanding.”

Confusion about the purpose, use and patentability of inventions, authored works and designs, and their rights, has led to widespread IP theft on the part of both individuals and businesses. Uncertainty inhibits innovation and competition, increases frustration and discourages investment. IPAS 2018 will examine ways to improve audiences’ basic IP awareness.

Registration is free except for a nominal charge for overhead and is now open for the second annual Intellectual Property Awareness Summit – IP Literacy in a Digital World. The Summit will examine the impact of information and speed on how intellectual property is seen and often taken for granted, as well as ways to address it through education and the media.

Among confirmed participants for IPAS 2018:

Mark Cohen (China IP Expert, UC Berkeley)
James Conley (Kellogg School of Management)

Todd Dickinson (ex-Director of USPTO)
Scott Frank (CEO, AT&T IP)
Orin Herskowitz (Executive Director, Columbia Technology Ventures)
Brian Hinman (Aon IP Solutions, ex-IP Chief Philips, ex-IBM)
Patrick Kilbride (Global Innovation Policy Ctr, U.S. Chamber of Comm)
Phil Kim (President, Michelson 20 MM Foundation)
Shaheen Lakhan, M.D. (neurologist & IP education supporter)
Michael Loney (editor, Managing Intellectual Property magazine)
David Lowery (leader of rock band, Cracker; copyright advocate)
Josh Malone (successful inventor, Bunch O Balloons)
Gregory Mandel (Dean, Temple University School of Law)
Adam Mossoff (Center for IP Protection, George Mason University)
Marshall Phelps (ex-Microsoft, IBM, IP Hall of Fame)
James Pooley (ex-Deputy Dir, WIPO; Inventors' HOF)
Joyce Ward, (Director of Outreach and Education, USPTO)



THE CENTER FOR INTELLECTUAL PROPERTY UNDERSTANDING

For the current full current list of IPAS 2018 participants and partners, go [here](#).

IPAS 2018 will draw participants and panelists from the U.S., Europe and Asia, and provide opportunities to network and share ideas. Discussions will include best ways to address the widespread confusion over IP rights, and the growing acceptance of IP theft.

IPAS 2018 attendees include IP holders, executives, educators, creators, service providers and IP organizations. Space is limited. Participants can expect interaction, networking and exploring the role of such groups as government, the media, and educators in making IP rights more intelligible, and the impact of failing to.

To view the IPAS 2018 program and event website, visit www.ipawarenesssummit.com. Watch for updates -- to [register](#), go here.

About the Center for IP Understanding

The Center for Intellectual Property Understanding is an independent, non-profit organization dedicated to increasing awareness of intellectual property rights and their impact on people, business and society. CIPU conducts research, holds events and seeks to improve the reputation of IP rights and deter infringement through education and communication. The Center tracks changing attitudes toward patents, copyrights and trademarks, and through outreach provides a framework for how IP rights facilitate ideas and promote competition. For more information visit www.understandingip.org.

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