

Grammy-Nominated Producer and DJ CLINTON SPARKS Releases Sexy New Single "Think About You ft. Marc E Bassy"

After Two Years, The Multi-Threat Artist, DJ, Producer, and Entrepreneur Returns with An Alluring, Cinematic Dance-Pop Gem

LOS ANGELES, CALIFORNIA, USA, September 7, 2018 /EINPresswire.com/ -- Today, GRAMMY®-Nominated producer, DJ, artist, personality, and entrepreneur Clinton Sparks releases his brand new single "Think About You" [feat. Marc E. Bassy].

Listen HERE: <u>http://smarturl.it/CSThinkAboutYou</u>

Written by Bassy and GRAMMYwinning songwriter Scott Harris and produced by Sparks, Willie Tafa, and Smithmusix, the song fuses cinematic keys and electronic flourishes with soulful vocals courtesy of Bassy. The production entwines with his unmistakable voice as the track culminates on a hypnotic and hashtaggable hook. A sexy and slick



music video accompanies the new track. Directed by Norwegian art collective Broslo and presented by Wanderset, it vividly brings the lyrics to life with a captivating story.

About the song, Clinton commented, "This record came about because I was working with Marc on his album in the studio. We made three records and then he introduced these vocals that needed production. Lyrically, it's about never being able to really forget or let go of the feelings of a past love. No matter who the other person is who has taken your place, I still can't help but think about you."

Watch it HERE: https://www.youtube.com/watch?v=Uch4_uU2xqo

The new release follows up the successful ICONoclast EP, which boasted features by everyone from Snoop Dogg and T.I. to 2 Chainz and Ty Dolla \$ign. "Think About You" proves to be a worthy addition to Clinton's formidable discography, which exceeds total sales of 18 million albums. He garnered a GRAMMY® Award nod in the category of "Album of the Year" for producing "Bloody Mary" on Lady Gaga's "Bloody Mary." Other popular cuts include Akon's "Sorry, Blame It On Me" and Pitbull's "Shut It Down" in addition to notable collaborations alongside Beyoncé, Ludacris, Rick Ross, Clipse, The Game, Busta Rhymes, Mike Posner, Bun B, and more. He joined Diddy as

the icon's tour DJ.

Outside of his creative accolades, he stands out as a successful entrepreneur. He founded MixUnit, the world's largest urban e-commerce store for mixtapes, launched Shade 45 on SiriusXM with Eminem, serves as VP for DASH Radio and correspondent for E! News, and introduced Diddy to Ciroc for whom he also acts as a brand ambassador. Early on, DJ Snake signed him and introduced him to Lady Gaga, which jumpstarted his rapid rise.

Be on the lookout for more soon!

MORE ON CLINTON SPARKS

Clinton Sparks exploded onto the scene as one of the game's top remixers and mixtape DJs; he co-founded and owned the largest mixtape ecommerce store, mixunit.com. He also hosted four simultaneous radio shows—in four states. Noting the groundswell, Eminem recruited him to help launch Shade 45. Clinton also stepped out from behind the mic to serve as a music correspondent for E! NEWS. The fuse was lit.

Meanwhile, Clinton's songwriting and production recognition grew from slow burn to too hot to handle. He earned a 2012 Grammy nomination for production on Lady Gaga's Born This Way album and a BMI Songwriter's Award for "Shut it Down" with Pitbull and Akon. He's worked on tracks with Beyoncé, The Game, Diddy, Snoop Dogg, Rick Ross, Ludacris, T.I., Ty Dolla \$ign, lil' Uzi, Big Sean, Mike Posner, T-Pain, Trey Songz, and Ne-Yo. He made his album debut with ICONoclast in 2014. He was presented an ASCAP Pop Music award for work with DJ Snake—the culmination of a decade-long relationship with Snake, whom Clinton discovered. Ultimately, Clinton is responsible for more than 17 million album sales and promotional campaigns with Yahoo, Samsung, New Balance and Pepsi.

Now, Clinton is retaking the airwaves via his channel on Dash Radio. When Clinton speaks, people listen. Just ask Puff Daddy, who's asserted: "Clinton Sparks influences cultures." 'Nuff said.

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