

Global Refurbished Medical Devices Market Research and Forecast 2018-2023

Global Refurbished Medical Devices Market, Size, Share, Market Intelligence, Company Profiles, Market Trends, Strategy, Analysis, Forecast 2018-2023

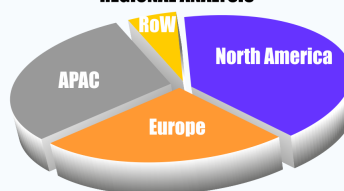

INDORE, INDIA, September 26, 2018 /EINPresswire.com/ -- According to the OMR analysis, the global refurbished medical devices market is expected to grow at a significant rate during 2018-2023. The global refurbished medical devices market has witnessed a significant growth due to rising online sales and technological advancement. The global refurbished medical devices market is segmented on the basis of type, application, end user and geography. The report provides detailed and insightful chapters on market overview, key findings, strategic recommendations, market estimations, market determinants, key company analysis, competitive landscape, [company profiling](#), market segmentation, geographical analysis and analyst insights.

Full report of global refurbished medical devices market is available at: <https://www.omrglobal.com/industry-reports/refurbished-medical-devices-market/>


“The refurbished medical devices market is driven by rise in sale of the refurbished device owing to the online marketing. Vendors are adopting various strategies such as organizing promotional event at several healthcare organizations, participating in industry exhibitions and online marketing for the promotion and advertisement of their device to a larger consumer base. Online marketing allows the vendors for attracting more consumers in a quick and easy way. Online marketing of the

REFURBISHED MEDICAL DEVICES MARKET


REGIONAL ANALYSIS

Global Refurbished Medical Devices Market, By End User




Hospitals



Private Clinics


MARKET DRIVER

Increasing adoption of low cost refurbished equipment, rising demand in emerging economies due to budget constraints, increasing privatization of healthcare sector, rise in sales due to online marketing are the key factors that driving the market.



MARKET OPPORTUNITIES

Focus on high quality compliance of refurbished equipment as a competitive advantage is the opportunity of the market.



MARKET PLAYER

- Market Player:
- GE Healthcare
- Philips Healthcare
- Siemens Healthineers
- Stryker Corp.

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devices has many advantages as minimum distribution and operational costs that encourage players for shifting their promotional events online. The manufacturers sell their refurbished [medical equipment](#) online along with their accessories that add value to the customer purchase. Vendors are even adopting strategies such as include discounts and promotional offers on single and bulk purchase of devices for increasing the sale of their devices.”

The market on the basis of geography is divided among four major regions – North America, APAC, Europe, and Rest of the world. North America is the leading market. The market is expected to grow at a stable CAGR. North American market is driven by increasing adoption of low cost refurbished devices in the US. Asia Pacific market is expected to have the highest CAGR amongst all regions for the forecast period of 2018-2023. APAC market is driven by the increasing demand in the region owing to the budget constraints of private hospitals.

The report covers:

Comprehensive research methodology of Global Refurbished Medical Devices Market.

This report also includes detailed and extensive market overview with key analyst insights.

Exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the Global Refurbished Medical Devices Market.

Insights about market determinants which are stimulating the Global Refurbished Medical Devices Market.

Detailed and extensive market segments with regional distribution of forecasted revenues.

Extensive profiles and recent developments of market players.

For related reports please visit: <https://www.omrglobal.com/reports-category/medical-devices/>

About Orion Market Research

Orion Market Research (OMR) is an Indian research company known for its crisp and concise reports. The company is equipped with an experienced team and young brigade of analysts. The company provides quality syndicated research reports, [customized research reports](#), Company profiling, consulting and other research-based services. OMR provide global and regional market reports of various domains such as healthcare, energy, IT, chemicals, and automobiles. OMR provide a 360-degree view of the market with parametric analysis, key market insights, key findings, statistical forecasts, competitive landscape, extensive segmentation, key trends, strategic recommendations and detailed company profiles.

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