



Richard Johnson Joins VWA As Creative Director

ATLANTA, GEORGIA, UNITED STATES, September 10, 2018 /EINPresswire.com/ -- [VWA](#) (Van Winkle + Associates Advertising) is proud to announce the hire of Richard Johnson as acting Creative Director for the agency. Richard will play a key role within VWA as creative lead on all current clients as well as continuing to build the agency's growing design & production arts services division.

Johnson's career has included leadership positions at leading agencies in Atlanta including Wolf Group, Hot Head Studios, Artistic Image and most recently UTOKA, where he served as Creative Director and oversaw creative teams working on well known brands including Coke, AT&T, Ford and Hyatt. Richard also has a wealth of experience in retail advertising with AMC, Kroger, Publix, Wal-Mart, Sam's Club and more on game-changing programs that continue to drive business for these brands.

"Regardless of the industry, every product or brand starts with a need for differentiation. It's our job to make sure our clients stand out in the marketplace and produce results. I am a problem solver and a leader and look forward to continuing to build on the successful momentum for the VWA brand."

For questions, please contact Alex Van Winkle at avanwinkle@vanwinkleassociates.com.

About VWA

VWA is a creatively focused, media-agnostic advertising and marketing agency in Atlanta GA with full-service capabilities including: media planning and buying; strategic planning; creative services; production arts and digital / social media content strategy and management. Our mission is to deliver compelling, innovative and infinitely shareable creative content that stands out in today's competitive landscape. All while exceeding our client's expectations and delivering on their goals with unmatched service and attention. And most importantly, have fun doing it.

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