

# Brill Donates More Than 110,000 Pounds of its Products to Help Shelters and Non-Profits in Texas and Louisiana

*Donation is Part of Company's Efforts to Aid Local Communities*

ATLANTA, GEORGIA, USA, September 10, 2018 /EINPresswire.com/ -- Over the next two weeks, Brill will be donating more than 110,000 pounds of its assorted cakes to more than 30 shelters and non-profit organizations around Dallas and Louisiana.

The donations are part of a concerted effort underway by the Atlanta-based company to aid local communities by supporting homeless and battered women and children shelters as well as non-profit organizations. The Dallas-made products will be delivered in three phases to provide maximum coverage across the Dallas area and even into parts of Louisiana.



According to Steve Jones, Brill's SVP and Chief Supply Chain Officer, the enhanced company-wide initiative aims to give back to the communities it serves.

"We're very proud of the work our people do in their communities and felt it was important to do even more," he said. "These products will, we hope, bring a smile to the faces of people who need help and also make things a little easier for the people who work to support them."

The effort in Dallas was championed by Brill's material scheduler, Monica Davis-Swoopes, who worked closely with human resource managers Adrianna Giraldo and Edna Ramirez and Dallas warehouse manager Freddy Rodriguez to find more innovative ways of giving back, according to Jones.

"We asked our people to help us find new ways to make a difference and this was a great response," he said. "Monica and the team truly stepped up. One of the non-profits we're helping also provides assistance during disaster relief as well as to local schools and police departments."

According to Jones, the shipments will be completed by mid to late September.

Brill Inc., a CSM Bakery Solutions company, is a leader in bakery ingredients and products serving retail bakeries and foodservice operators across North America. We have been inspiring creativity and defining special occasions since 1928 with ready-to-use icings, glazes, toppings, cakes, cookies and muffins. No matter how our business grows, one thing remains the same: a deep commitment to customer care, exceptional technical expertise and rigorous standards of excellence. Our promise is to deliver fresh ideas and superior formulations that help our customers create a one-of-a-kind bakery experience.

Now it's your turn. Go on... Be Brilliant. For more information, go to [www.brillinc.com](http://www.brillinc.com)

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