



SelectConnect Retail Furniture Plug-in Connects Amish Furniture Stores with Craftsmen Online

SelectConnect, a new retail furniture website plugin allows Amish furniture dealers to display thousands of products on their websites instantly

KENT, OHIO, UNITED STATES, September 11, 2018 /EINPresswire.com/ -- [WebsiteNEO](#), Inc, the #1 marketing firm in the American-made furniture industry has announced the launch of a revolutionary online marketing tool for retail furniture stores. [SelectConnect](#) is a website plugin which allows stores to instantly display products on their websites from hundreds of Amish and American-made furniture builders without the need to manually enter each product on the site. Products are arranged by category and include all the relevant information for each item.

WebsiteNEO has relationships with hundreds of [Amish furniture](#) builders and has leveraged those relationships to create a product that satisfies a real need in the Amish furniture industry. Most small, independent retailers lack the resources to equip their websites to display all the products they offer from each of their suppliers. SelectConnect allows them to instantly import and display all those products in real-time. When manufacturers make changes to their product lines, those changes are immediately reflected on all the retailer websites that the manufacturer's products appear on, eliminating the need for those stores to constantly update their product offerings.

Ryan Kralik, Founder and President of WebsiteNEO, Inc said of the program, "We noticed early on when we got involved in this industry that it was behind. You had Amish builders who's way of life obviously limited their knowledge of how the internet is used for marketing, and you had retailers who didn't necessarily have all the knowledge they needed to effectively use the internet to bring in new consumers. So, we developed some things that helped both of them to do a better job attracting today's consumers and that led to SelectConnect. Now, any store, not just the big ones with huge budgets but literally any store can display every single item they are capable of selling on their marketing website. It's not an eCommerce tool but a visual online gallery. We have clients with tiny stores in the middle of nowhere who have up to 15,000 products displayed on their website. This is a game-changer for independent furniture retail."

Some of the manufacturers involved in the program include: AJ's Furniture, Schwartz Creations, RH Yoder Woodworking, Northern Woodcraft Products, Miller Bedrooms, Jericho Woodworking, Valley Furniture, Artisan Chairs, Cedar Ridge Furniture, Country Heritage Woodcraft, Country View Furniture, Ebersol Furniture, F&N Woodworking, Fabric Link, Fairview Woodworking, Farmside Furniture, Fireside Log Furniture, Fredericksburg Furniture, Hiland Furniture, Honeybee Furniture, INTEG Wood Products, Interior Expressions, J&L Woodworking, J&M Woodworking, LAMB Woodworking, Lambright Country Chimes, Veraluxe, Wildwood Designs & more. In all there are over 140 Amish furniture builders already in the program but stores have the availability to have any manufacturer added.

WebsiteNEO will be at the Ohio Hardwood Furniture Expo in Millersburg, Ohio on September 12 & September 13 and will be featuring their new product at the Mt. Hope Event Center. Retailers are invited to stop by their showcase and learn more. They will also be on hand at the Northern Indiana Woodcrafters Association (NIWA) Expo in March of 2019.

Retail store owners can learn more about SelectConnect and get a free online demo at <http://RetailFurnitureSites.com> or by calling WebsiteNEO, Inc at (855) 593-2636

Ryan Kralik
WebsiteNEO, Inc
(855) 593-2636
[email us here](#)

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