

Around 30% of Businesses Believe SEO is the Most Challenging Yet Highly Effective Digital Marketing Tactic

GoodFirms research releases the effectual digital marketing tactics survey for businesses to rely on to drive sales and revenue

WASHINGTON DC, WASHINGTON, UNITED STATES, September 11, 2018 /EINPresswire.com/ -- In this modern technology world, digital marketing has turned out to be the new bread and butter for the entrepreneurs. It is now the time to adopt the best digital marketing strategies to serve it in the best way for your business to promote your products and services to reach millions of customers from all across the world.



According to a statistics, there are about more than 2.5 millions of people out of which 85% of them access the internet on daily basis. Thus, to grab the attention of these people, most of the companies are investing an average of 18% of their annual income on digital marketing.



Majority of the entrepreneurs recognized that digital marketing is crucial to business success”
GoodFirms Research

To assist the businesses to have a proper overview of effective online marketing methods, GoodFirms endeavored to conduct a [Digital Marketing Tactics](#) survey. In which, there were about 100+ digital marketing experts to reveal the most influential online marketing strategies that are powerful to generate en-number of leads and

flourish your business by staying ahead of the competitors.

Today, many new digital marketing trends and strategies are evolving with the current high-tech era. But along with this, there are key digital marketing tactics that will be forever. Here you can check out the most challenging and yet highly effective digital marketing tactics along with the percentage it gained from the online marketing experts.

- Search Engine Optimization (SEO) - 28.4%
- Social Media Marketing - 22.5%
- Link Building - 14.7%
- Content Marketing - 14.5%
- Email Marketing - 11.8%
- Influencer Marketing - 4.9%
- Others - 3.2%

The businesses can use them along with the new trends to succeed in their efforts. To get a complete insight you can go through the (Difficult yet effective digital marketing tactics) survey at GoodFirms research.

GoodFirms is an ingenious and globally renowned B2B research, ratings and reviews platform. It eases the search for service seekers to find the all top IT development companies and best software by indexing all the most excellent firms from all across the world.

The analyst team of GoodFirms picks out the [Top Digital Marketing Companies in USA](#) and other firms by evaluating numerous key factors which include the quality of work, reliability, ability to perform the work on time, their experience in the industry, their market penetration and also considers the client reviews.

Furthermore, GoodFirms encourage the interested companies to take part in the research process and get indexed in the list of top development companies, marketing firms or any of their expertise from across of the globe.

Here GoodFirms also highlights the list of [Top Digital Marketing Companies in Canada](#) that strategies best marketing methods to achieve the outstanding results for their clients business.

About GoodFirms

GoodFirms is a Washington, D.C. based research firm that aligns its efforts in identifying the most prominent and efficient digital marketing companies that deliver results to their clients. GoodFirms research is a confluence of new age consumer reference processes and conventional industry-wide review & rankings that help service seekers leap further and multiply their industry-wide value and credibility.

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