

Drinkable Meals Market: By From; By Ingredient; By Flavor; By Application & By Geography- Forecast (2018-2023)

Drinkable Meals emerged as a healthy alternative for convenience food, supporting the nutritional requirements of fast paced human beings.

HYDERABAD, TELANGANA, INDIA, September 11, 2018 /EINPresswire.com/ -- [Drinkable meals](#) have seamlessly found their applications as meal replacements and meal supplements to provide nutritional balance, replacing consumption of whole food in diverse classes of population. These bottled food products also helps the consumer lose weight and improve gut health.

The interest for maintenance of body weight is constantly rising among the population coupled with growing health consciousness. The rapidly growing prevalence of obesity and overweight across the globe escalated the need for calorie-restricted diet and meal replacement beverages. These meal replacement drinks are fortified with vitamins, minerals, carbohydrates and proteins and has fewer calories than full meals, thus aiding weight loss. Drinkable meals are processed and bottled products available as ready-to-drink or powdered meals that can replace any full meal without compromise on nutritional requirements.

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According to World Obesity Federation the prevalence of overweight & obesity % in adults in European Union in 2017, Men's have a high rate of suffering. The percentile has increased from 15% to 70%. The meal replacement drinks are expected to play a vital role in as a nutrition supplements by athletes and body builders to increase the nutrient density per meal. According to Australian Institute of Sport (AIS), the consumption of drinkable meals as liquid meal supplements help achieve the goals of sports nutrition among athletes. The growing demand for sports nutrition supplements is driving the drinkable meals market. The below graph depicts the growth of global sports nutrition supplements market.

The global market of drinkable meals valued at \$3.26 billion in 2017 and is forecast to surpass \$4 billion by 2024, growing at a CAGR of over 4% during the forecast. The sports nutrition supplements market is expected to gain value of \$45.2 billion in the forecast period. The growth of the market is majorly attributable to the growing demand for ready-to-drink processed food coupled with changing lifestyles. Moreover, the growing consumer attention, particularly among young and adult population to keep fit but lack with time to exercise increased the demand for drinkable meal products.

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The Global Drinkable Meals Market is expected to map \$ 4.32 billion by 2024, growing from \$3.26 billion in 2017. Over past few years, Global nutrition companies such as Abbott Laboratories and Herb life Nutrition have largely invested towards the development of plant-based ready to

drink food products, knowing the health benefits of these drinkable meals and the rise in crowd funding activities driven the new entrants such as Amrbonite. Furthermore, the formulation of new flavors, sweeteners and colorings from natural ingredients is providing possibilities of new product development, thus propelling the penetration of drinkable meals to wider population spectrum.

What can you expect from the report?

The Drinkable Meals Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (By Revenue & Volume)
12. Country level Analysis (15+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country, or application based reports in Drinkable Meals Market?
Response: Yes, we do have separate reports and database as mentioned below:

1. North America Drinkable Meals Market (2018-2023)
2. South America Drinkable Meals Market (2018-2023)
3. Europe Drinkable Meals Market (2018-2023)
4. Asia Pacific Drinkable Meals Market 2018-2023)
5. Middle East and Africa Drinkable Meals Market (2018-2023)
6. Powder Drinkable Meals Market (2018-2023)
7. Flavored Drinkable Meals Market (2018-2023)
8. Plant-Based Drinkable Meals Market (2018-2023)
9. Meal Replacement Drinkable Meals Market (2018-2023)

Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customization

1. Increase the level of data in application or end user industry.
2. Increase the number of countries in geography or product chapter.
3. Find out market shares for other smaller companies or companies which are of interest to you.
4. Company profiles can be requested based on your interest.

5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain analysis can be requested for a country or end use segment.

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