



Stonehill Chief Executive Officer Selected by the University of South Florida to Teach Design Thinking

Stonehill announced today that its Chief Executive Officer, Doug Pace, has been selected by University of South Florida to teach a class on Design Thinking.

TAMPA, FL, USA, September 11, 2018 /EINPresswire.com/ -- Stonehill announced today that its Chief Executive Officer, Doug Pace, has been selected by University of South Florida to teach a class on [Design Thinking](#). The class is a part of the Digital Marketing Certificate Program at USF Muma College of Business. The program is a hands-on, 4-day immersion program where executives learn to apply principles and techniques that drive success in marketing in the digital age. Participants roll up their sleeves and solve real-world challenges using practices developed by top companies with experts and instructors guiding them through each step.

“

I am very excited to be a member of the University of South Florida faculty and work with some of the most innovative minds in the country!”

Doug Pace, CEO of Stonehill

Doug Pace is a recognized expert and speaker on Design Thinking - a unique methodology that uses human centered design and data driven insights to create unforgettable customer experiences and solve wicked problems. His insights and ideas have helped companies across the globe to innovate, optimize performance, and grow revenue. Mr. Pace has been recognized by Consulting Magazine as one of the most Influential Consultants in the United States, as a finalist for the United States Chamber of Commerce Emerging Business of the Year, and as a finalist for the Greater Tampa Chamber of Commerce Startup of the Year.

The Digital Marketing Certificate Program at USF Muma College of Business is scheduled to be held at the University of South Florida Campus on October 1 through October 4. Registration is currently open to the public and available online. To find more information about the program visit the website at www.digitalmarketingatusf.com.

“We have a long-standing relationship with the team at the University of South Florida,” said Doug Pace, Founder and CEO of Stonehill. “I am very excited to be a member of the University of South Florida faculty and work with some of the most innovative minds in the country!”

About Stonehill

Stonehill is a strategy and [innovation](#) consultancy. We help companies to innovate, optimize, and grow by using a combination of Design Thinking and Advanced Analytics. Our teams consist of a blend of creative, strategy, technical, and change management expert that provides an ability to unite functional silos in business to achieve a common objective of creating differentiated customer experiences. Stonehill has been recognized by the Greater Tampa Chamber of Commerce as a finalist for Startup of the year, the US Chamber of Commerce as a Finalist for Emerging Business of the Year, Great Agencies as one of the Top Business Intelligence Consultants in the United States, and CIO Review Magazine as one of the 20 Most Promising Performance Management Providers.

Doug Pace
Stonehill
727-641-6145
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.
© 1995-2018 IPD Group, Inc. All Right Reserved.