

Hawes & Curtis implements retail systems from Eurostop to enhance Customer Service

Jermyn Street shirt retailer, owned by Dragon Touker Suleyman, installs Eurostop CRM software and connected stock systems for focus on customer service



LONDON, UK, September 12, 2018 /EINPresswire.com/ -- [Eurostop](#), a leading supplier of retail management solutions for fashion, footwear and lifestyle, has announced that Hawes & Curtis, retailer of men's and women's tailored clothing ranges, has recently upgraded to Eurostop's e-pos touch across its stores. The retailer, which has 20 outlets throughout the UK, including its flagship store in Jermyn Street in London's Piccadilly, has installed e-pos touch on all till points, enabling it to provide a more personalised and efficient service at point of purchase.



Our retail solutions have been designed to effectively support a retailer's operations through every step of the sales cycle and at every customer touchpoint"

Deborah Loh, Marketing Manager, Eurostop

Hawes & Curtis, owned by retail magnate and Dragons' Den panellist Touker Suleyman, already uses Eurostop's e-rmis head office system, linking all sales and stock in its stores, warehouse and website. The Eurostop system is fully installed across all the shops in the group, both Hawes & Curtis and Ghost.

Hawes & Curtis has also implemented Givex's gift card solution. The highly secure system enables the retailer to issue gift vouchers in the form of a physical gift card and track transactions and the available balance of the gift card

or voucher throughout its lifetime, enhancing customer retention.

Deborah Loh, Marketing Manager at Eurostop commented; "In the current retail environment, retailers need to go one step further and have the right technology and information to be able to engage with their customers on a personal level, to provide a superior service. Our retail solutions have been designed to effectively support a retailer's operations through every step of the sales cycle and at every customer touchpoint."

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