

## Brutal Winter Coming: Window Checkup Can Help You Weather the Cold

American Home Improvements posts "Get Ready for Winter Window Checkup" to help homeowners prepare for "brutal winter" predicted by Farmers' Almanac

ELKHART, INDIANA, UNITED STATES, September 12, 2018 /EINPresswire.com/ -- American Home Improvements has released their three point, "Get Ready for <u>Winter Window Checkup</u>" on the company's website to help homeowners evaluate how well their windows will deal with winter's cold and wind along with helpful suggestions on how to select and use the right kind of <u>weather stripping</u> and <u>caulk products</u>.



American Home Improvements president Doug Kline said, "We took note of The Farmers' Almanac prediction that we're in for a brutal winter this year, from the continental divide and eastward. They say "teeth chattering cold" is due to arrive in mid-February the Northeast, the Great Lakes and the Southwest. If that proves to be true, it's going to be especially important for people to make sure their windows are in shape to help them stay warm and comfortable this winter."

A news video produced by WRAL TV discusses The Farmers' Almanac prediction. The video can be accessed on the station's website: <u>https://www.wral.com/weather/video/17808510/</u>. The Get Ready for Winter Window Checkup can be found at the American Home Improvements website by clicking on the button at the top of the page: <u>www.AmHomeImp.com</u>.

The company's web developers at Precept Partner's added, "We made the Get Ready for Winter Window Checkup available from a link on the company's homepage to make it easy to find. Once a visitor clicks through to the checklist, they can read it online on a desktop or a smartphone."

American Home Improvements provides a variety of home improvement services in north central Indiana and southwest Michigan including roofing and siding projects, kitchen and bath remodeling, garage and deck construction, as well as replacement windows and flooring.

About American Home Improvements

Started in 1959, family-owned American Home Improvements has had the privilege of building and improving thousands of homes and businesses in Michiana. They're success is as much a result of family integrity and communication as it is devotion to the best materials and highest craftsmanship. American Home Improvement's goal is to make each-and-every client 100% happy with their new remodeling project. For additional details visit <u>www.AmHomeImp.com</u>.

## About Precept Partners

Established in 2003, Precept Partners provides Internet strategies, website design, development

and online marketing services to clients in e-commerce, retail, manufacturing, healthcare, technology, the arts, and not-for-profit sectors. Recognition for their work includes coverage in The Wall Street Journal, BusinessWeek, NPR, and Inc magazine, with client awards that include the Inc 500, the Internet Retailer 500, the Hot 100 Best Retail Websites award, the Webby award and many others. More at <u>www.PreceptPartners.com</u>.

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