

Critical Advice for Storm Preparation: Create a Digital Home Inventory

With Hurricane Florence hours from landfall, this home services firm is urging consumers to take this step and protect their valuables



SOMERVILLE, NEW JERSEY, USA,

September 12, 2018 /EINPresswire.com/ -- According to a Consumer Reports survey of 80,000 homeowners, 69 percent do not have any inventory of their valuables.

As Hurricane Florence looms large, homeowners need to be prepared for a potential insurance claim by taking a digital home inventory of belongings. Insurers predict this will be the costliest storm to ever hit the continental United States. Homeowners across the East Coast should be doing everything they can to prepare. And that includes knowing the belongings to protect should their homes feel the damage.

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Give yourself peace of mind and make an inventory of all your valuables. Right this very moment.”

Kathleen Kuhn, President & CEO of HouseMaster

Having a home inventory helps homeowners in the insurance claims process. It takes the guesswork out of things in the event that a crisis unfolds. For more

information on how to create a home inventory, [view this brief video](#) by Consumer Reports.

HouseMaster, the country's oldest home inspection company, provides customers with a home management platform called [the HouseMaster Cloud](#).

“One of the important functionalities of the HouseMaster Cloud is the Home Inventory feature,” said Kathleen Kuhn, President and CEO of HouseMaster. “In addition to managing appliance recalls and home maintenance tasks, home owners can keep a digital inventory of home furnishing, which becomes invaluable in the event of natural disaster and the need to submit an insurance claim.”

Other resources to create an inventory include:

- Sortly, a free app for tracking up to 100 items
- The Home Inventory app by Snappi
- Some home insurers have inventory apps too

“The first thing all of us want is to stay safe when this kind of weather comes our way,” Kuhn added. “But, in the rush to prepare, too many people forget to take this step. Give yourself peace of mind and make an inventory of all your valuables. Right this very moment.”

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About HouseMaster

Headquartered in Somerville, N.J., HouseMaster is the oldest and one of the largest home

inspection franchisors in North America. With more than 300 franchised areas throughout the U.S. and Canada, HouseMaster is the most respected name in home inspections. For almost 40 years, HouseMaster has built upon a foundation of solid leadership and innovation with a continued focus on delivering the highest quality service experience to their customers and providing HouseMaster franchisees the tools and support necessary to do so. Each HouseMaster franchise is an independently owned and operated business. HouseMaster is a registered trademark of HM Services, LLC.

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