

# Megs McLean Joins Thursday Night Football Kickoff Tonight with Baristas White Coffee Following NFL MNF Success

*Megs McLean and her breakout single "Its My Truck" to be seen kicking off NFL Thursday Night Football following last Monday Night Footballs' successful launch*

KENMORE, WA, UNITED STATES, September 13, 2018 / EINPresswire.com/ -- [Megs McLean](#) will kick off the opening of the NFL [Thursday Night Football](#) with her "Kick It" spot sponsored by Baristas White Coffee. The spot was used to kick off [Monday Night Football](#) last Monday and features her breakout single "It's My Truck" which propelled her into the hearts of music fans nationwide and was the basis for the founding of the music genre from Seattle known as "Crunge".

Due to the immediate and extensive response from the exposure Megs and Baristas received from being seen kicking off the opening Monday Night Football game, it will now be featured tonight kicking off Thursday Night Football.

The spot will be seen just prior to kick off of tonight's game between the Baltimore Ravens and the Cincinnati Bengals and highlights the nuttier taste and twice the caffeine "kick" of the newest trend out of Seattle, Baristas White Coffee.

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All I can say is its time to "stand up" for what we are passionate about, drink some white coffee, and get ready for some football”

*Megs McLean*

The “Kick It” spot featuring Megs McLean the founder of the “Crunge” music genre, (a combination of Country, Rock, and Grunge) has been a proven success and exemplifies a movement of stars and companies who support the NFL as well as our country, its civilians, and our military. The spot will be seen nationally by all viewing households of the 13

million subscribers of the Dish Network satellite system.

Baristas Coffee has begun a multi-tiered media push to propel consumer and market awareness ahead of the confirmed October rollout of the first of its recently announced new functional



Megs McLean in album ReelTime VR

beverage products and distribution channels.

Baristas continues to leverage the success it has enjoyed with its Baristas White Coffee products (Now an Amazon Prime's Choice coffee product). After selling out its supply at Amazon Fulfillment earlier in the week, Amazon has now stocked up an emergency supply in order to meet the new demand resulting in recent advertising. Baristas and Amazon also initiated a much larger supply of product that was sent today to the Amazon fulfillment center to hopefully ensure that customers who wish to consume the product will have it available top them. The direct link to the product on Amazon is [https://www.amazon.com/Baristas-Coffee-Single-Keurig-compatible/dp/B01AO9JAHA/ref=sr\\_1\\_2\\_s\\_it?s=grocery&ie=UTF8&qid=1536208908&sr=1-2&keywords=baristas+white+coffee](https://www.amazon.com/Baristas-Coffee-Single-Keurig-compatible/dp/B01AO9JAHA/ref=sr_1_2_s_it?s=grocery&ie=UTF8&qid=1536208908&sr=1-2&keywords=baristas+white+coffee)

The infused product line is based on coffee, the world's most popular beverage It offers consumers the ability to enhance their daily coffee consumption with vitamins, minerals, nutraceuticals, and other additives legal in the states which the products are available.

Megs McLean stated: "When I was told that my song and spot promoting Baristas White Coffee had been selected to kick off Monday Night Football on the Dish Network I was so honored to be able to be associated with the broadcast in a positive way. After the outpouring of support, I received after being seen leading up to the kick off of MNF, I am speechless to now be able to share my music and this incredible product again, being chosen, kicking off Thursday Night Football. All I can say is its time to "stand up" for what we are passionate about, drink some white coffee, and get ready for some football."

About Thursday Night Football: Thursday Night Football (or simply TNF) is the branding used for broadcasts of National Football League (NFL) games that broadcast primarily on Thursday nights. Most of the games kick off at 8:20 p.m. Eastern Time: but games in the package also air occasionally on Saturdays in the later portion of the season, as well as a single Sunday morning game from London in the NFL International Series (these games have been branded since 2017 as NFL Network Special)

About Megs McLean: Megs McLean is a full-time professional singer/songwriter and performer



Megs McLean Hat



Megs in Field



who has opened for Clint Black, Sara Evans, David Lee Murphy, Lorrie Morgan, Pam Tillis, played for Taylor Swift and Kenny Chesney audiences and headlined numerous festivals and events. She has performed Live on Fox 28 News, has been featured on MTV Live, Pure Country, VH1 Classic and radio stations throughout the nation. Megs and her band deliver an energetic mix of guitar-driven "Crunge" Country Rock Grunge originals. Her First single "It's My Truck" gained Meg's recognition as one of the top 10 "Next Women of Country" on Spotify as well as "Country Pick of the Week". Recorded at the world-famous London Bridge Studios in Shoreline, WA, with Ben Smith of "Heart" on the drums, Brad Smith from Blind Melon on Bass, and Shohei Ogami on guitar. EP available on Spotify, iTunes, Amazon and other music vendors. YouTube link: [https://www.youtube.com/watch?v=AsZIRHV1cY&list=OLAK5uy\\_lXqkNb2ajKxdaNGs40uSxvihResV678QM](https://www.youtube.com/watch?v=AsZIRHV1cY&list=OLAK5uy_lXqkNb2ajKxdaNGs40uSxvihResV678QM)

#### About Baristas Coffee Company:

Baristas is a national Coffee Company that is recognized throughout the US. It currently produces and sells coffee related products under the Baristas brand. The Baristas White Coffee single serve cups compatible with the Keurig 2.0 brewing system is the bestselling product in its category. Baristas also markets other coffee related products. Baristas gained mainstream exposure when it became the subject of "Grounded in Seattle" the reality show special feature which aired on WE tv. It has been featured nationally including during Shark Tank on CNBC, CNN, ESPN, Food Network, Cosmopolitan Magazine, Forbes Magazine, Modern Living with Kathy Ireland, Sports Illustrated, and other notable

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Megs Cover



Megs McLean Kickin It

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