

Automotive Expert & Car-Talk Host Bobby Likis Shares the Mic with Mike Yager at Mid-America's Corvette Funfest

Live from 25th Annual Funfest 2018 in Effingham, IL

PENSACOLA, FL, UNITED STATES, September 19, 2018 / EINPresswire.com/ -- Bobby Likis, automotive expert and host of nationally syndicated car-talk program, "[Bobby Likis Car Clinic](#)," shares the mic with Mike Yager, President of [Mid-America Motorworks](#) and recent inductee into the National Corvette Museum Hall of Fame, at 11:41 am ET live from the 25th Annual [Corvette Funfest](#) 2018 in Effingham, IL. What began as a gleam in Yager's eye in 1994 with 1,200 attendees and 350 Corvettes has now grown into the "Largest Corvette Party in the World" with prediction of about 30,000 enthusiasts and 8,000-10,000 Corvettes joining the festivities on September 19-24.



Automotive Expert & Car-Talk Host

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Mike Yager defines 'Chief Cheerleader' for Mid-America, Corvette Hall of Fame, Corvette Fun Fest & the many charitable activities in which he's involved. And Fun Fest will set a new bar for 'party.'"
Bobby Likis

Says Yager, "This has been an exciting 'Corvette Year' for me: being inducted into the National Corvette Museum Hall of Fame, followed by our 25th Annual Funfest, then kicking off Mid America Motorworks' 45th year and me heading into another new decade!" He adds, "Corvette Funfest is our annual 'Customer Appreciation Party,' and if pre-registration is any indication, we're going to have a super crowd."

A parade of about 1,000 Corvettes will officially launch the World's Largest Corvette Party tomorrow night with a Road Tour into the Midwest countryside. On Friday night, focus will turn to the St. Jude Corvette Drive charity event and

surpassing Yager's 5-year goal of raising \$2.5M for St. Jude Children's Research Hospital (which covers one day of its operations), and Saturday night will rock with a live concert performed by Tampa's "Decades Rewind" band. Other event spotlights will be Celebrity Choice Awards on Friday-Sunday and, new this year, Celebrity Choice Corvette Parade. Funfest revelers will enjoy seminars led by industry leaders and the new Corvette ZR1 walk-around demonstrations and explanations by General Motors engineering staff.

Reflects Likis, "Mike Yager defines the role as 'Chief Cheerleader' for Mid-America Motorworks, the National Corvette Museum Hall of Fame, Corvette Funfest and the many charitable activities

in which he's involved." He continues, "This year's Funfest will set a new bar for 'party' so if you're in the Effingham neighborhood, join in. Next best thing is to tune into Car Clinic on Saturday and enjoy the show."

To hear Yager's interview in its entirety, go to www.WatchBobbyLive.com or www.YouTube.com/BobbyLikis at 11:41 am ET on Saturday, September 22.

About Bobby Likis Car Clinic and the Car Clinic Network:

Bobby Likis Car Clinic is the largest car-talk program/network on commercial radio, multiple web audiocasts, live video streaming webcast, podcasts (including iTunes), iPhone, chat room, YouTube, Facebook, Twitter, American Forces Radio Network & television. Car Clinic can be heard and seen in high-definition video on Saturdays, 10a-12n

ET, live at WatchBobbyLive.com, on Facebook.com/BobbyLikis and on YouTube.com/BobbyLikis. Host Bobby Likis is the only car-talk host on commercial multi-media platforms named for five consecutive years to the "Talkers 250," the prestigious list of the top 250 talk-show hosts in America. Likis also owns and operates a 15,000 square-foot automotive service center, whose awards include "Best Reputation in Automotive Service," "Best Automotive Service Shop," "Best Oil Change" and the Better Business Bureau's Torch Award for Ethics.

About Mid-America Motor Works:

Mid America Motorworks, founded in 1974, is the leading supplier of aftermarket parts and accessories for Corvettes, 1953-2019. Catalogs and eCommerce platforms are used to reach hundreds of thousands of Corvette Enthusiasts each year. Our "Corvette Year" culminates with Corvette Funfest, the World's Largest Corvette Party, held annually the third weekend in September. Mid America Motorworks is located in Effingham, Illinois, one mile North of Interstate 57 & 70 on Route 45 North. The 150+acre campus is home to the MYGarage Museum, housing the Yager Family Collection of Corvettes and is part of the over 150,000 square feet of buildings on the campus.

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**ON THE HOT LINE
WITH BOBBY**

Mike Yager

**2018 Inductee,
Corvette Hall of Fame**

**Chief Cheerleader,
Mid-America Motorworks**

CorvetteFunFest.com

President, Mid-America Motor Works

Largest Corvette Party in the World

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