

New Arts App Connects Patrons, Organizations and Corporations in DFW Metroplex

DALLAS, TEXAS, UNITED STATES, September 14, 2018 / EINPresswire.com/ -- Hundreds of arts and cultural events from more than 20 (and counting) DFW organizations are already accessible on ARTSonepass, a one-stop, online arts platform that connects art lovers and first-time visitors to upcoming events in their area. Given the Dallas Arts District is the largest in the country, spanning 68 acres and 19 contiguous blocks, and the Fort Worth Cultural District houses six world-class museums, the website launched FIRST in the DFW Metroplex this week (other arts cities have already expressed interest).

The web app (www.artsonepass.com) includes a calendar of event listings in the performing, visual, history, and science & nature categories. It makes the discovery of relevant events for

consumers seamless by proposing intelligent recommendations based on their preferences and usage history. The web app, which can be used for FREE on any mobile or desktop device without download, has three primary goals for its end users (consumers, arts organizations and corporations):

“

Our platform aims to include the full range of arts events, in order to increase diversity among visitors and keep DFW on the top of the cultural map for its world-class arts experiences.”

ARTSonepass CEO and founder Sharad Elhence

Make arts & culture access easy for consumers
Help arts & culture organizations attract more visitors
Enable corporations to support arts & culture institutions

DFW arts organizations in the ARTSonepass launch include:

Dallas Black Dance Theatre
Dallas Museum of Art
Dallas Theater Center
Indian Classical Music Circle DFW
Sammons Center for the Arts

What differentiates ARTSonepass from other arts platforms:
Focus on building diverse audiences for the arts
Arts-organization friendly model
Power of the ecosystem by involving corporations

The logo for ARTSonepass features the word "ARTS" in a large, bold, black sans-serif font. The letter "A" is stylized with a red vertical bar on its left side. Below "ARTS", the word "onepass" is written in a smaller, red, lowercase sans-serif font.

Courtesy: Dallas Museum of Art

Personalization using artificial intelligence
Loyalty program for consumers
Social sharing of events with friends on the network
Investment in the growth of the arts community

ARTSonepass is a win/win solution for consumers, organizations, corporations and the entire arts ecosystem, combined: consumers can join for FREE, and they can access a plethora of arts-related activities in North Texas, from plays to musicals to exhibits to lectures to dance performances; arts institutions can list their paid, as well as free, events on the platform; and corporations can provide entertainment perks to employees and clients, while supporting local arts, in the process. To register, visit www.artsonepass.com.

Jitin Hingorani
JINGO Media
5127736679
email us here



Courtesy: Dallas Black Dance Theatre

This press release can be viewed online at: <http://www.einpresswire.com>

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