



The internet security market is expected to grow at a CAGR of 12% during the forecast period i.e. 2018 to 2023

North America is holding the maximum share of IT security market due to advanced technologies and early adoption of IT security.

HYDERABAD, TELANGANA, INDIA, September 14, 2018 /EINPresswire.com/ -- [IT security](#) solutions are used to secure network infrastructure as well as the other devices connected through it. The demand for security solutions is rapidly increasing on the arrival of IOT trends that connects large number of devices and applications via internet and other connected devices that are capable to Advanced Persistent Threats (APTs). Further, the protection of these devices and applications are becoming the prime objective of organizations.

IT security is facing many challenges from hackers and cyber criminals. Nothing is worse than spread of virus that sneak into customer and business information that can only be removed when the cybercriminal's blatant demand is met. Some of the attacks that shook the cyber world are Ransomware, wannacry, fraudulent banking transactions and so on. But now this attacks are fading with time, many enterprises are now securing their systems by implementing IT security solutions so as to prevent cyber-attacks from happening further. Adoption of blockchain enables companies to manage data and to decentralize access control.

Unified threat management, Firewall, Antivirus and Antimalware, Intrusion detection system, Risk and compliance management, Web filtering and so on are some of the security measures the companies are relying on. Unified threat management is a type of network hardware appliance or cloud service that shields the business from security threats. An intrusion detection system monitors traffic for dubious activities and issue alerts when such activity is detected, some intrusion detection systems have capability of taking actions when unusual traffic is detected. Due to its various applications in industries, internet security market growth is getting increased.

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Globally, North America is holding the maximum share of IT security market due to advanced technologies and early adoption of IT security. The market growth is estimated to rise in Asia-Pacific region due to increasing adoptions of technologies and huge opportunities in Asia Pacific countries, especially India and China.

Defense is another important sector which wants to implement IT security. The increasing adoption of machine to machine technologies (M2M) is aerospace domain and focus of the government towards IT security to reduce the cyber-attacks increasing the growth of IT security market. Defense industries such as BAE systems PLC, Finmeccanica S.P.A are engaged to develop IT security solutions in defense. UK government is supporting IT by investing in cybersecurity companies to protect UK and allies. UK cyber exports overall £1.5bn in 2016 and expected to exceed £759bn by 2021.

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Internet Security market report is segmented as indicated below:

1. Internet Security Market- Types and services

1.1. Hardware

1.2. Software

1.3. Services

2. Internet Security Market- Technology

2.1. Content Filtering

2.2. Authentication

2.3. Access control technology

2.4. Cryptography

3. Internet Security Market- Securities

3.1. Cloud security

3.2. Content security

3.3. Application security

3.4. End point security

3.5. Network security

3.6. Wireless security

3.7. Others

4. Internet Security Market- Applications

4.1. Unified thread management

4.2. Firewall

4.3. Antivirus and Antimalware

4.4. Intrusion Detection system

4.5. Identify and access management

4.6. Risk and compliance management

4.7. Disaster Recovery

4.8. Security and vulnerability management

4.9. Web Filtering

4.10. Distributed Denial of service mitigation

4.11. Others

5. Internet Security Market- Functional Area

5.1. Banking, Financial service and Insurance

5.2. Government

5.3. Healthcare

5.4. Manufacturing

5.5. Telecom and IT

5.6. Retail

5.7. Academia & Research

5.8. Aerospace, defense & Intelligence

5.9. Others

6. Internet Security Market – By market entropy

7. Internet Security Market – By Geography

Companies Cited/Interviewed/Referenced

AhnLab, Inc.

ALWIL Software

Avast

AVG

AVIRA
Bitdefender
Booz Allen Hamilton
Bullguard
CA Anti-Virus
Cisco
Comodo
CSC
DrWeb
e-Safe
Company 20+

Related Reports:

A. Health IT Security Market

<https://industryarc.com/Report/16772/health-it-security-market.html>

B. Cyber Security Market

<https://industryarc.com/Report/15646/cyber-security-market.html>

What can you expect from the report?

The Internet Security Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (By Revenue & Volume)
12. Country level Analysis (15+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country, or application based reports in Internet Security Market?
Response: Yes, we do have separate reports and database as mentioned below:

1. North America Internet Security Market (2018-2023)
2. South America Internet Security Market (2018-2023)
3. Europe Internet Security Market (2018-2023)
4. Asia Pacific Internet Security Market (2018-2023)
5. Middle East and Africa Internet Security Market (2018-2023)
6. Hardware Internet Security Market (2018-2023)

7. Cryptography technology Internet Security Market (2018-2023)
8. Content security Internet Security Market (2018-2023)
9. Disaster Recovery Application Internet Security Market (2018-2023)
10. Healthcare Market in Internet Security Market (2018-2023)

Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

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2. Increase the number of countries in geography or product chapter.
3. Find out market shares for other smaller companies or companies which are of interest to you.
4. Company profiles can be requested based on your interest.
5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain analysis can be requested for a country or end use segment.

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Media Contact:

Mr. Venkat Reddy
Sales Manager
Email: venkat@industryarc.com
Contact Sales: +1-614-588-8538 (Ext-101)

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Venkat Reddy
IndustryARC
+1-614-588-8538
[email us here](#)

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