

# An Open Letter To The UN Secretary General And Our World Leaders.

*To Achieve Far More Than Just The UN Goals Focus on Changing Minds By Healing/Changing The Self-Identity Of Individuals, Groups And Countries.*

NEW YORK CITY., NY., USA>, September 16, 2018 /EINPresswire.com/ -- Once again the world leaders are going to gather at the UN. Once again brilliant minds with a genuine desire to eliminate poverty, hunger, disease, to promote cooperation and bring peace will be trying for a new world order. Once again nations will be persuaded to change minds with inspiring speeches. Once again at the end of it all, there will be little success towards the UN goals.

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If minds have to be changed the brain and mind need to be placed/defined firmly in the domain of science and the brain and mind have to be identified as two separate entities.”

*Sajid Khan*

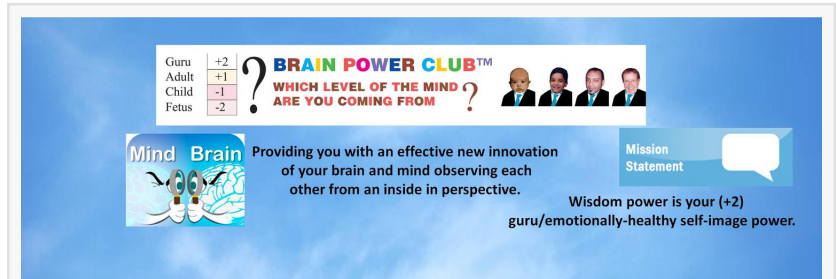
From the ancient times till today the same old tried, tested and failed formula to change minds will be used and this time too, the results will be the same as before, failing to achieve any real progress. There is a very simple reason why in spite of all the genuine efforts for progress and cooperation the goals will remain unachievable because the mind itself is a mystery! And even worse, the brain and mind are lumped together as just the mind. Consequently, brain education and mind education that are two different subjects are bonded together as just mind education.

The mind itself is a symptom of the brain, it is a secondary entity. The mind is the smoke where it is the brain that generates this smoke. Thus the quality of the mind is determined by the quality of the brain. In order to change the mind, the brain has to be changed(healed). It is exactly like our leaders' efforts are directed towards changing the quality of the smoke instead of changing the quality of the fire.

There are 44,000 books on happiness and not one makes you happy. It is because these books try to teach the mind happiness but when the brain is wired for generating unhappiness then what can the mind do? The UN speeches have the same effect when attempts are made to change minds, and so nothing changes. What our leaders need is a simple paradigm shift. We need to identify and define the brain and mind as two separate and interdependent entities where brain education is defined as emotional health education and mind education is defined as the three Rs of education.

Every effort towards progress is about optimizing life. Nothing matters more than optimizing the brain. Yet the brain is below the radar screen of our experts.

The brain is like a movie projector that projects a self-conscious [self-image](#). An emotionally challenged brain continuously projects an emotionally challenged self-image and current



The advertisement features a blue background with a white box containing a table and text. The table lists levels of mind: Guru (+2), Adult (+1), Child (-1), and Fetus (-2). To the right of the table is a large question mark and the text 'BRAIN POWER CLUB™ WHICH LEVEL OF THE MIND ARE YOU COMING FROM?'. Below the table is a 'Mind Brain' logo with a brain and a person. To the right of the logo is the text 'Providing you with an effective new innovation of your brain and mind observing each other from an inside in perspective.' Further right is a 'Mission Statement' box with a speech bubble icon and the text 'Wisdom power is your (+2) guru/emotionally-healthy self-image power.'

Know and Harness the Difference Between Your Brain and Mind.

wisdom education is like instead of repairing the projector/brain the projected self-image is taught to educate itself into wisdom. It is like the movie projector is projecting a black and white image and attempts are made to change the image into color through educating the self-image! Say if the self-image is physically red; can it be educated into becoming blue by itself? It is very clear that creating wisdom has little to do with educating the mind and has everything to do with healing/changing the brain; the source of the mind.

Emotional health is wisdom and in order to create a wise world what the UN needs to create is emotionally healthy brains.

Emotional health and wisdom are determined by self-identity. It is self-identity that is it is the self-image that determines the emotional health. If humanity is to really change and if nations are to have real peace, happiness, health, and prosperity then the individual self-images have to be selfless. Even more significant for the UN country and group self-images have to be made selfless.

So if the UN wants to change minds and bring real progress the focus has to shift to healing the self-images of individuals, groups, and countries into becoming selfless. To change minds change the self-image!

There are whole new areas for generating wealth across the world. Here is one:  
Mindfulness is the journey where mindlessness is the destination.  
Mindfulness is a 55 billion dollar industry and we can create a much bigger mindlessness industry.

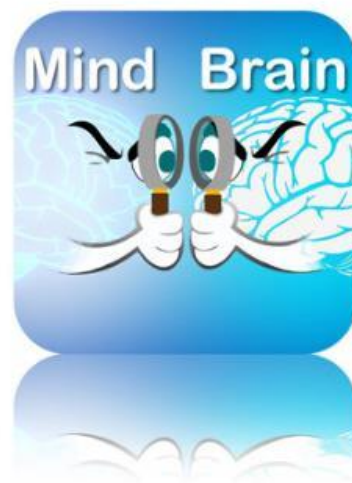
I have a simple formula for wisdom that has huge real mind changing properties and there is even a whole new wisdom industry that stems from this formula.

Wisdom 3.0



Wisdom education is brain cleaning education.

Sajid Khan - Brain Freshness



Designer | Nichol

Our Education System Has Cutting Edge Mind Education While Brain Education Is Under the Radar Screen.

A very simple paradigm shift is all that is required to change the current chaotic world mess into an authentic wisdom powered world of harmonious order. The current world mess clearly stems from a nonlinear definition of wisdom. All that is required is to change the current fuzzy definition of wisdom to a predictable phenomenon. Let's just change the definition of wisdom from being a philosophy to being a science. Wisdom and emotional intelligence are one and the same. They both stem from emotional health. The simple trick is to define wisdom as emotional health. Emotional health is as scientific a phenomena as they come. Focusing on emotional health will generate wisdom effortlessly.

A plan to create emotional health will replace the ills of society with a massive positive change that will mean not just successful sustainability but a super#full-means-ability. Combined with the effects of a wise society the creation of a Wisdom Industry will create massive jobs in all corners of the world which will result in huge economic gains. Just imagine a free Wisdom Land franchise with branches all over the world. Just imagine a whole new profession of Brain Healers, WisdomSeminar Leaders, Wise Parenting Coaches, Jail Instructors, Leadership Coaches, Happiness Coaches etc.

Every country, region, corner of the world can all be equal partners in such entities as Wisdom Day, Wisdom Land, Wisdom Hall of Fame, Brain Power Club, Shy Power Club, Happiness Clinics, Divorce Clinics etc.

Wisdom education is not about teaching the attributes of wisdom to the mind. Wisdom education is about healing the egoist self-image into a selfless self-image. It is about replacing selfishness with humility.

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