



# AscentERP and Propel Introduce Integrated ERP and PLM Solution for Fast-Growing Product Companies

*The Manufacturer's Starter Edition Allows Small Companies to Run their Business on a Unified Cloud Platform*

SOMERVILLE, NEW JERSEY, UNITED STATES, September 20, 2018 /EINPresswire.com/ -- [AscentERP](#)

and [Propel](#) today announced the Manufacturer's Starter Edition, a joint ERP and Product Lifecycle Management (PLM) software offering that is tailored to the needs of today's innovative product companies. Ascent and Propel provide integrated and robust enterprise ERP and PLM capabilities with simpler configuration that can help smaller manufacturers manage their entire business from initial customer request to product design to assembly to shipment.



Because AscentERP and Propel are both built on the Salesforce Platform, we offer robust, integrated, low maintenance capabilities that can help young companies innovate."

*Shaun McInerney, AscentERP*

Customers can use the core ERP and PLM features they need, including bill of materials (BOM) management,

change management, assembly, fulfillment and returns. Because the Manufacturer's Starter Edition is built on the Salesforce Platform, companies can now manage the entire lifecycle of design, production and sales on a single cloud platform.

The Manufacturer's Starter Edition allows fast-growing companies to:

- \* Use actual costs, lead times and inventory availability to better meet customer commitments - even during initial design discussions
- \* Collaborate on BOMs and easily publish to assembly and fulfillment
- \* Streamline customer service and return processes for product quality issues
- \* Model any business process with easy point-and-click configuration, custom fields and dashboards
- \* Keep customer, manufacturing and product data safe and secure
- \* Implement core PLM and ERP capabilities for just \$40,000
- \* Go live in just 120 days for a total of 5 users

Comments on the News

"Many fast-growing companies are struggling to find a comprehensive yet simple solution that can keep up with their product, assembly and distribution needs," according to Shaun McInerney, President of AscentERP. "Because AscentERP and Propel are both built on the Salesforce Platform, we offer robust, integrated, low maintenance capabilities that can help young companies innovate."

Added Ray Hein, CEO of Propel, "By tying AscentERP, Propel and Salesforce together, innovative product companies can now start running their entire business on a single cloud platform. They can now manage everything a fast-growing company needs, including design iterations with customers and partners, as well as complex assembly and distribution needs for their

eCommerce initiatives.”

#### Additional Resources

Connect with AscentERP and Propel at [Dreamforce](#) '18, September 25 - 28 in San Francisco  
Find out more about AscentERP at [AscentERP.com](#)  
Find out more about Propel at [propelPLM.com](#)

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#### About AscentERP

AscentERP was created by second generation manufacturing and distribution business owners to improve inefficiencies. AscentERP breaks down business silos and helps increase the value of internal and external communication. The company continuously innovates new technology while extending mission-critical business process on the Salesforce Platform. By design, AscentERP is a customer-driven solution.

Because AscentERP is flexible, sustainable and extensible, the solution can help and support customers as they grow and succeed. Visit [AscentERP.com](#) for more information.

#### About Propel

Propel is the platform for future brands. The company helps brands like Desktop Metal, Samsara, and Peak Design get to market ridiculously fast by enabling collaboration across teams, divisions, partners, and customers. Propel uniquely combines product lifecycle management (PLM), Product Information Management (PIM), and Quality Management Solutions (QMS) into one system, natively built on the Salesforce Platform.

The company is backed by leading venture capitalists such as Cloud Apps Capital Partners, Signalfire and Salesforce Ventures and is headquartered in Santa Clara, CA. For more information, visit [propelPLM.com](#).

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This press release can be viewed online at: <http://www.einpresswire.com>

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