

## Talroo to Sponsor and Speak at Meeting of the Minds Conference

CEO Thad Price to Present Session on How to Achieve High-Volume Recruiting Success



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solutions leader <u>Talroo</u> is pleased to sponsor Self Opportunity's <u>Meeting of the Minds</u> conference this year. The event will be held in Dallas on September 18th-19th at the Old Red Museum. Meeting of the Minds has grown from a small Dallas-based networking event to one of the largest gatherings of restaurant and retail recruiters in the country. Talroo is proud to support this huge segment of the economy.

Talroo CEO Thad Price will present a Tool Time session at the conference, focusing on the best ways to recruit for high-volume, high-turnover positions. He'll talk about the different ways today's candidate searches for work, what candidates expect, and what drives them in their job search. The session will begin at 2 pm on Tuesday, September 18th.

"Recruiting for high volume is a unique challenge, especially in this low-unemployment environment," said Price. "As we approach the holiday season, it's of utmost importance to have a seasonal recruiting strategy in place. We hope we can help recruiters fill those positions to get fully staffed before the busiest time of the year."

Talroo will also be debuting a brand new book at the conference: The Complete Seasonal Hiring Playbook. The book is full of industry data, best practices, and tried-and-true advice for restaurant, retail, and customer service hiring during crunch time – written completely by Talroo's own experts. Conference attendees can stop by the Talroo booth to request a free copy.

More information on the conference can be found here: <a href="http://bit.ly/MOTMDallas">http://bit.ly/MOTMDallas</a>. To request a copy of The Complete Seasonal Hiring Playbook: <a href="https://hubs.ly/H0dPNS10">https://hubs.ly/H0dPNS10</a>

## About Talroo

Talroo is a data-driven talent attraction solution designed to help recruiters and talent acquisition professionals get the volume and quality of applications they need to make hires. Through unique audience reach, custom niche networks, and industry-leading client service, Talroo enables companies to find their ideal candidates and reduce cost-per-hire. Talroo has earned a spot on the Inc. 5000 list of fastest-growing companies for five consecutive years. To learn how Talroo can help your organization hire better, visit talroo.com.

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