



# Unleashing the Power of Cutting-Edge Business Technology and Marketing Services on a Shoestring Budget

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*Sponsored by Tech Treats, LLC and Brand Central 360*

COLUMBIA, MD, US, September 17, 2018 /EINPresswire.com/ -- For immediate release: Tech Treats, LLC and Brand Central 360 are pleased to announce the first in their series of workshops to empower small and medium size businesses with cutting-edge technology and marketing services.

Attendees will learn:

- What Artificial Intelligence (AI) is and how to seamlessly incorporate AI chatbots and apps to streamline your business while slashing operating costs
- Why SMS texting is an invaluable and inexpensive marketing gem used by multi-million dollar businesses on down to mom and pop shops to dramatically increase sales
- Why video marketing is crushing traditional advertising strategies, and how to obtain high quality branding videos on any budget
- How the right website design and content can catapult your business to the next level.
- How to protect your reputation online
- How to build your brand on social media
- What online marketing tools and solutions are right for you

Participants have a chance to win a free 30 second branding video for their business as well.

When: Tuesday, Sept 25 from 8a-9:30a and again from 10a-11:30a

Location: Maryland Center for Entrepreneurship; 9250 Bendix Rd, Columbia, MD, 21045

Cost: free

Reserve your seat by calling 888-277-7123.

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