

# Constant Therapy App Brings Research-based Technology to Stroke Survivors Through Support of American Stroke Association

Award-winning Constant Therapy app gives patients recovering from stroke ondemand access to speech, language and cognitive exercises, at home or in the clinic.

NEWTON, MA, USA, September 18, 2018 /EINPresswire.com/ -- <u>The</u> <u>Learning Corp (TLC)</u> today announced it will support the <u>American Stroke</u> <u>Association (ASA)</u> in raising awareness that stroke is beatable through increased access to rehabilitative care and tools. ASA is the nation's leader in educating the public on stroke prevention, treatment and recovery. TLC's <u>Constant Therapy</u> mobile app is a



Constant Therapy: The Award-Winning Digital Speech, Language and Cognitive Exercise Program.

digital exercise program for use by clinicians and patients to practice speech, language and cognitive exercises after a brain injury or stroke. The project, the first of its kind between the two organizations, is designed to help the estimated 800,000 people in the United States who suffer a stroke each year to better understand the tools that can help them manage their long-term

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Through May 31, 2020, TLC will donate \$2.50 per monthly subscription sold and \$25.00 per yearly subscription sold to the ASA's Together to End Stroke® initiative, with a minimum donation of \$50,000.

"Stroke is the fifth leading cause of death in America, but with proper education and treatment, including appropriate rehab, stroke patients can maximize their recovery," said Mitch Elkind, M.D., volunteer chairman, American Stroke Association. "We are excited that TLC is an avid supporter of our Together to End Stroke initiative.

TLC's support will help patients manage their recovery and improve their quality of life."

TLC's Constant Therapy mobile app is a research-based digital exercise program for use by clinicians and patients to practice speech, language and cognitive exercises after a brain injury or stroke. Patients perform an unlimited number of personalized, evidence-based exercises at home or in the clinic to help them strengthen speaking, reading, writing, math, memory and attention skills. More than 75 million tasks have been completed by Constant Therapy users, and their experience allows the program's machine learning engine to build new insights and paths to recovery, and new standards for effective stroke treatment.

"Early and frequent therapy is a vital component to regaining function after a stroke, and research shows that Constant Therapy users practice on average four times more exercises compared to people who receive speech therapy exclusively in a clinic," said Veera Anantha, Ph.D., TLC's co-founder and president. "Our collaboration with the esteemed ASA allows us to reach more patients, and work together to end stroke."

## About The Learning Corp

The Learning Corp develops clinically-proven digital products to motivate and provide supplemental coaching to patients with traumatic brain injury (TBI), stroke, aphasia, and other neurological disorders.

## About Constant Therapy

Constant Therapy, a product of The Learning Corp., is an award-winning digital speech, language and cognitive exercise program that can motivate patients and help them rebuild essential skills after a stroke. A HIPAA-compliant app, Constant Therapy is available on Apple, Android and Amazon Fire devices as an integral part of clinician-led speech therapy, or for use at home, between clinical visits, and after discharge. The program, developed by a team of top neuroscientists and clinicians at Boston University, consists of more than 100,000 evidencebased cognitive and speech language exercises across more than 80 task categories. It uses machine learning to constantly generate new insights and new paths to recovery, and has been recommended by thousands of clinicians at prominent institutions, including Spaulding Rehabilitation Hospital, The VA, Moss Rehab and Genesis Rehab. Learn more at <u>http://constanttherapy.com</u>.

### About the American Stroke Association

The American Stroke Association is devoted to saving people from stroke — America's No. 4 killer and a leading cause of serious disability. We team with millions of volunteers to fund innovative research, fight for stronger public health policies, and provide lifesaving tools and information to prevent, treat and beat stroke. The Dallas-based association was created in 1997 as a division of the American Heart Association. To learn more or to get involved, call 1-888-4STROKE or visit http://strokeassociation.org.

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