

MackKay CEO Forums Earns B Corporation Certification

First Canadian CEO Peer Learning Organization to Become Certified

VANCOUVER, BC, CANADA, September 26, 2018 /EINPresswire.com/ -- MacKay CEO Forums, Canada's highest impact peer learning organization for CEOs and top executives, announced today that it has officially achieved [B Corporation](#) Certification, becoming the first CEO peer learning organization in Canada to do so.

B Corp certification is a third-party designation requiring companies to meet rigorous standards of social and environmental performance, public transparency, and legal accountability to be a force for good in the world. To be granted and to preserve certification, companies must receive a minimum verified score of 80 out of a possible 200 points.

"We are honoured and proud to achieve B Corp certification," states Nancy MacKay, CEO and Founder. "Corporate social responsibility, creating inclusive workplaces and transparency are embedded in our business model and are shared by many of our member companies, such as [Vancity](#) and [BDC](#), who are also B. Corp Certified." She adds, "This certification exemplifies our dream of populating the world with inspiring leaders and will serve as a road map as we strive to have a continued positive impact for our employees, communities and environment."

MackKay CEO Forums joins the community of more than 230 Canadian companies and over 2600 Certified B Corporations in over 60 countries around the globe whose common goal is to redefine success in business and creating purpose-driven value for shareholders and stakeholders alike.

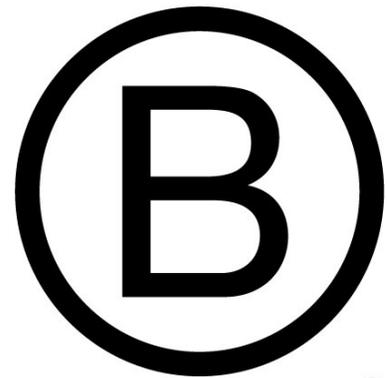
About MacKay CEO Forums:

Offering peer groups across Canada from Victoria to Halifax, MacKay CEO Forums is the highest-impact, member-based peer group learning organization for forward thinking and action-oriented CEOs, executives, and business owners of companies with revenue of up to \$5 billion. Its professionally-led peer groups are comprised of the country's leading brands including those that are named Best Managed, Top Employer and Most Admired companies. For more information, visit www.MackKayCEOForums.com.

###

FOR MEDIA INQUIRIES

Certified



®

Corporation

MackKay CEO Forums becomes B Corp Certified

Please contact: Nancy MacKay, Founder and CEO
P: (604) 329-4998 E: Nancy@MacKayCEOForums.com

Nancy MacKay
MacKay CEO Forums
(604) 329-4998
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.