

A Focus On The Healthcare Predictive Analytics Market Is A Strategic Choice For The Healthcare Analytics Industry,

LONDON, GREATER LONDON, UK,
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EINPresswire.com/ -- The global healthcare predictive analytics industry will see its revenues almost triple between 2018 and 2022, a new report from [The Business Research Company, Healthcare Analytics Global Market Opportunities And Strategies To 2022](#)

has shown. the healthcare predictive analytics industry provides the tools that use past unstructured data to predict future actions through a customer/market perspective. The healthcare prescriptive analytics industry will also see its sales nearly triple, but this market is much smaller

than the healthcare predictive analytics market in 2018 and so will put on less value in dollar terms by 2022. The healthcare prescriptive analytics industry supplies the decision modelling systems for the healthcare industry that include examination of past and current patient data to recommend a course of action. The healthcare descriptive analytics industry is also achieving rapid growth, though at a rate nearly 10 percentage points below the other two segments. The healthcare descriptive analytics industry provides the systematic quantitative gathering and transformation of data that includes hospitalization summaries, frequency of disease cases and length of patient stays in hospital.

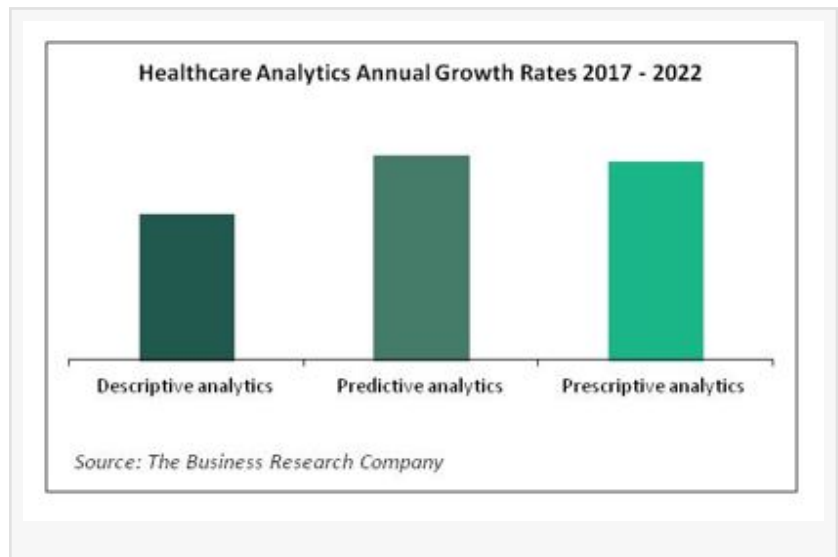
The particular importance of healthcare predictive analytics lies in the availability of large volumes of data, and the potential of healthcare predictive analytics for improving outcomes through early detection. Predictive measurement can help with early diagnosis of diseases that will reduce suffering and healthcare costs in the future.

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An alternative way of segmenting the healthcare analytics industry is into the healthcare clinical data analytics industry, the healthcare administrative and operational analysis industry and the healthcare financial analytics industry. The healthcare financial analytics industry is the largest of these segments and will continue to be so for years to come.

Healthcare Analytics Global Market Opportunities And Strategies To 2022 is one of a series of new industry reports from The Business Research Company that identify opportunities and explain strategies in a range of industries, provide a market overview, analysis and forecasts of market size and industry statistics, market growth rates, market trends, market drivers, market restraints, market revenues, market shares and company profiles of the leading competitors in



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Where To Learn More

Read Healthcare Analytics Global Market Opportunities And Strategies To 2022 from The Business Research Company for information on the following:

Markets Covered: Healthcare data analytics market, healthcare descriptive analytics market, healthcare predictive analytics market, healthcare prescriptive analytics market, healthcare financial data analytics market, healthcare administrative and operational data analytics market, healthcare clinical data analytics market, and others

Data Segmentations: Healthcare analytics global and regional total, and by technology and application segmentation – descriptive analytics, predictive analytics, prescriptive analytics, healthcare financial data analytics, administrative and operational data analytics, clinical data analytics, and others 2014-22 market size and growth rates.

Healthcare Analytics Organizations Covered: IBM (International Business Machines Corporation), Oracle Corporation, McKesson Corporation, Truven Health Analytics (Private Subsidiary), Cerner Corporation.

Regions: North America, Europe, Asia Pacific, ROW (Rest of world)

Time Series: 2014-16 actuals, 2017 estimates, 2018-22 forecasts.

Other Information And Analyses: Porters five forces analysis for healthcare analytics global market, value chain analysis, market drivers, market challenges, company overview, business strategy, financial overview, products and services, recent developments, key M&A and strategic partnerships

Sourcing and Referencing: Data and analysis throughout the report are sourced using end notes.

Number of Figures: 20

Number of Tables: 29

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