

Le Wagon alumni to showcase at DEMO Africa 2018 Alpha Pitches in Casablanca

Four Wagoners will showcase their technology startups at the 2018 edition of DEMO Africa under a new partnership between Lions@frica and Le Wagon Morocco

CASABLANCA, CASABLANCA, MOROCCO, September 18, 2018 /EINPresswire.com/ -- Casablanca - September 18, 2018 - Forging a new ecosystem partnership, [Lions@frica](#) and [Le Wagon](#) Morocco today announced an agreement to provide further exposure to the Le Wagon network in Africa and showcase Le Wagon alumni during the [DEMO Africa](#) conference to be held on October 18-19, 2018.



Under this agreement, the Afropreneur alumni of Le Wagon (formally known as Wagoners) will be pitching to investors and judges as part of the Alpha Pitch session. The selected entrepreneurs will also be showcasing their technology in the DEMO pit and will join the activities of the Lions@frica Bootcamp on October 16 and 17, 2018.

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African tech ambition must expand outside its frontiers and we are thrilled to have DEMO Africa on-board as we globalize Afropreneurs. This partnership will offer a remarkable access for our Wagoners!”

Hanae Bezad

The following Wagoners will be featured at the Alpha Pitches:

1. Yasmina Benchekroun, founder of Tbibcom, an educative digital platform dedicated to the remote follow up of cancer patients.
2. Yasmina Hannaoui, founder of Artket, an online platform designed to connect arts professionals and art lovers;
3. El Hadji M Diagne, founder of Elmadeal.com, a platform

for booking beauty and wellness experiences.

4. Esther Monfort, founder of Dual Career Program Maroc, a program addressing the needs of expatriate families and the career challenges that they face.

With this groundbreaking partnership, DEMO Africa and Le Wagon will celebrate the Wagoners and amplify their ambitions in embracing technology and entrepreneurship. Both organizations will continue to invest in talent to promote home-grown tech with world-class products that actually stem from the African innovation ecosystem.

Just like in other cities where it has established itself, Le Wagon has become one of the world's fastest growing tech communities in Morocco thanks to its highly qualitative methodology and supportive international staff, its specialist resource platform that supports the teaching of in-person bootcamps and the approach towards impacting the whole value chain of the startup creation that is only nascent in the region.

Through this partnership, DEMO Africa and Le Wagon undertake to join forces to shed light on the most promising tech talent in the region and create an unprecedented dynamic to bridge the gap between more mature tech scenes, from the Silicon Valley to Kenya, Nigeria, South Africa to the emerging Northern African tech scenes.

About Le Wagon

Le Wagon, Europe's top-rated coding school, recently launched on the African continent with a campus in Casablanca and has completed its first two batches under the leadership of Hanae Beza, the Managing Director. Founded in Paris in 2013 by brothers Romain and Boris Paillard, Le Wagon currently operates in 27 cities around the world teaching entrepreneurs and creative professionals technical skills and product development via an intensive and selective 9-week program.

In Casablanca, Le Wagon focuses on enabling Afropreneurs while addressing African high potentials and diaspora that are interested in learning how more about the global African startup dynamics while learning how to code in a very efficient way.

About DEMO Africa

The DEMO Africa conference is a flagship program of the LIONS@AFRICA initiative, convened by the U.S State Department's Office of Global Partnerships in 2012, and currently managed by the Silicon Valley based African Technology Foundation. DEMO Africa is a launchpad for emerging technology and trends. Each year, the DEMO Africa event attracts a global audience to experience the finest of Africa's innovations at their birth. DEMO Africa is now heading to Northern Africa for the 2018 and 2019 editions of the annual event. During the annual DEMO Africa event, the two (2) day showcase welcomes over 1,000 attendees and a carefully selected class of new technology products are introduced to an audience of investors, technology buyers, corporate acquirers, strategic partners, and global press.

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