

# Lakefront Utility Services Inc now Integrates their Mobile App capability with their Web Presence

COBOURG, ONTARIO, CANADA, September 18, 2018 / EINPresswire.com/ -- [Lakefront Utility Services Inc.](#) (LUSI) is now the first Utility in Ontario to integrate their Mobile Application with their website, so they can better inform their customers while saving time and money. Last year, Lakefront, which provides their customers with electricity and water, and their partner, [Screaming Power](#), created the first publicly available mobile solution that helps its customers understand how to conserve energy and save money. The app is also an outage management tool for anyone to use without having to provide user information. Once Lakefront's customer registers with the application, it turns into a customer-focused app providing electric and water billing history, bill export options and more within seconds.



In the time the App has been live, Lakefront and Screaming Power has been constantly improving the solution to meet new found needs of the Utility and App users. Lakefront is pleased to announce that Outage and Planned Work is now fully integrated with the App, the website and social media. This makes coordination of planned work and outages easier to manage and closer to real-time for the customer, independent of how they connect to Lakefront, whether it be through the App, website, or social media.

This integration is part of Lakefront's and Screaming Power's effort to meet Premier Doug Ford's goals of reducing Hydro costs to the Province's electricity users. "Our partnership with Screaming Power has been very beneficial", says Alexis Smith, CDM / Key Account Representative at Lakefront Utility Services Inc. "Working with a local Ontario company with extensive energy and business expertise, who understands the Province's complex and dynamic electric industry has been invaluable. Screaming Power is always current on industry changes and able to adapt the App in response to constant changes in policy, programs and customer service which saves the utility and our customers time and effort. This is a win for everyone, by reducing energy usage, providing operational savings, supporting local jobs and providing our customer with an exceptional service."

"More Utilities need to think this way", says Gary Michor, CEO of Screaming Power. "We have extensive knowledge of the energy industry and mobility. We love working with Lakefront and we encourage all Lakefront customers to download the app and help the community reduce costs while modernizing the marketplace".

In the summer of 2018, Screaming Power received a Smart Grid award from the Province to work with two other Utilities. This endeavour will provide Lakefront and the other two Ontario Utilities more opportunities to meet the Government's goal to reduce utility costs to the customer. Through this Smart Grid funding, Lakefront and Screaming Power will be provided with additional features in the coming months that will help the Utility reduce its operation costs, and provide further innovation leveraging the Internet of Things in an effort to lower energy costs for customers.

About Lakefront Utility Services Inc.

Lakefront Utility Services Inc. (LUSI) provides customer-focused and cost-effective multi-utility services so that customers benefit from service advantages and economies of scope cost savings. LUSI also operates the Water Systems for the Town of Cobourg, Township of Cramahe (Colborne) and the Hamlet of Grafton, as well as provides the human resources, administrative, financial and operational services to The Town of Cobourg Holdings Inc. and the utility subsidiaries.

### [About Screaming Power](#)

Screaming Power is revolutionizing customer engagement by providing a mobile platform that connects the energy user, allowing for effective and secure two-way communications to educate, change behaviour and encourage sustainability. Our extensible Intellectual Property provides a low-cost, digital infrastructure for a self-sustaining Eco-System. Our Scream Utility & Scream Enterprise mobile solutions focus on reducing 'cost-to-service' for utilities while driving satisfaction and facilitating the delivery of innovation (e.g., connectivity to the Internet of Things).

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