

Stage Lighting Market - Smart Wireless Lighting Controls to Drive Demand | Arizton

The global stage lighting market is anticipated to reach revenues of approximately \$3 billion by 2023, growing at a CAGR of around 4% during 2017-2023.

CHICAGO, IL, UNITED STATES, September 19, 2018 / EINPresswire.com/ -- Arizton's recent market research report on the global [stage lighting market](#) provides comprehensive industry analysis, trend forecasts, and competitive analysis. The research study segments the market by product type (light fixtures (based on light type, light source, & fixture movement) and lighting control systems), by end-user type (touring rental and fixed installation), by application type (large venues & events and architainment), by geography (APAC, Europe, North America, Latin America, and MEA), and offers detailed competitive analysis.

The global stage lighting market is estimated to generate revenues of approximately \$3 billion by 2023, growing at a CAGR of around 4% during 2017-2023.

The growing penetration of wireless digital technology across various countries will propel the development of the global stage lighting market. The leading vendors are leveraging technologies to develop high-quality products that offer ease of usage, connectivity, design, sensor technology, signal transmission, and brightness level to attract new consumers in the global market.

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Increasing use of LED fixtures in the construction of new stadiums and game arenas worldwide will create lucrative opportunities for top vendors”

Abby, Sr Consultant

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The top 3 drivers and trends augmenting the growth of the global stage lighting market are discussed below:

Expansion of Live Performance & Music Industry

The exponential growth of the live performance and music industry will positively impact the



Global stage lighting market analysis and growth forecast 2023

development of the global stage lighting market. These systems integrated with sound reinforcement devices are the heart and soul of the live music industry across the globe. The spurt in the growth in the number of live music concerts and events is one of the major factors attributing to the rising demand in the global market. The increase in corporate sponsorship for music tours, venues, and events will boost revenues in the global stage lighting market. For instance, corporate sponsorship of such events grew by 5.57% in 2016 to reach \$1.5 billion from \$1.42 billion in 2015. The attendance at such concerts is increasing exponentially as the audience get a chance to witness and experience their favorite artists performing on the stage which in turn, contribute to the market growth. In the UK, audience attendance at live music events at concerts and festivals (such as Glastonbury) rose by about 12% in 2016, contributing about \$5.4 billion to the UK's economy. The exponential growth of the music industry will positively impact the global stage lighting market.

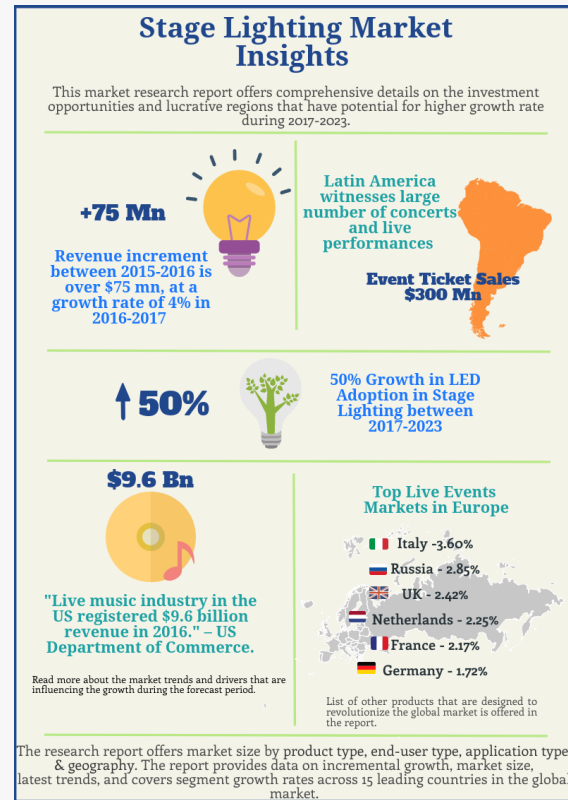
Increased Demand for Technically Advanced Products

The introduction of technically advanced products that offer a wide range of new features will augment the growth of the global stage lighting market. The continuous innovation and quality improvements will help vendors boost their revenues in the global market. The modern-day LEDs comprise of a variety of service offerings such as color palettes, convenient power schemes, fewer maintenance costs, and improved safety feature. The adoption of these lights will help lower the cost of operations and visually enhance the consumer experience in the global stage lighting market. LEDs are also a long-lasting and an easy to use product which tends to drive the demand for the product in the market. The leading vendors are developing products and systems that offer ease of usability and

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Stage lighting Market Segments and Share 2023

ensures high connectivity that enables new products to be accessed via any device. The focus on easy management and superior product stability will contribute to the demand for these products in the market. The integration of wireless technology with lighting systems will revolutionize the global stage lighting market over the next few years.

Growing Adoption in Smart Wireless Lighting Control

The growing adoption of smart wireless lighting controls will propel the transformation of the global stage lighting market. The integration of smart lighting and IoT across industries will create lucrative opportunities for top vendors operating in the global market. The estimated global market for smart lighting and connected lighting controls valued to reach more than \$18 billion by 2023 from \$8 billion in 2017. The focus on developing innovative product offerings will help vendors reach a maximum number of consumers and gain a larger global stage lighting market share. Lights with advanced technology, Microprocessor-controlled have features such as wired-and wireless-networked, plug-and-play, interoperable, connectable to the internet, analytics-driven, and artificial intelligence-backed systems. Moreover, the use of Bluetooth mesh that enables easy control of the lighting systems will drive the growth of the global stage lighting market during the forecast period.

[For more information on global stage lighting market. Click here.](https://www.arizton.com/enquiry@arizton.com)

The major segments discussed in the report are

Market Segmentation by Product Type

Light Fixtures
Based on Light Type
Beam Projectors
Ellipsoidals
Followspots
Fresnels
PARs
Scoops
Striplights & Cyc Lights

Based on Light Source
Conventional
LED

Based on Fixture Movement
Static
Automated/Intelligent
Lighting Control Systems
Stage Lighting Controllers
Visualizers

Market Segmentation by Application Type



Large Venues & Events
Architainment

Market Segmentation by End-User Type

Touring Rental
Fixed Installation

Market Segmentation by Geography

North America
US
Canada

Europe
UK
Germany
France
Italy
Spain
Nordic

APAC
China & SAR
Japan
Australia
South Korea
India

Latin America
Brazil
Mexico

MEA

Major Vendors in the Stage Lighting Market

HARMAN International (Samsung)
Osram
Philips

Prominent Players in the Stage Lighting Market

Absen America
Altman Lighting
Antari
Apollo Design Technology
Ayrton
Blizzard Lighting
Chauvet Professional
Chroma-Q
City Theatrical
Core Lighting

Dexel
Eaton Electrical Systems
Elektralite
Elation Professional
ENTTEC
Epsilon Pro Lighting
Electronic Theatre Controls
Golden Sea
Kumho Electric
Leprecon
Litetronics International
Lycian Stage Lighting
MA Lighting
Mighty Bright
MLS
Nicolaudie
OenergyLighting
Pathway Connectivity
PROEL
Red Lighting
Rosco
SGM
Studio Due
Techni-lux
Teclumen
Ultra-Tech Lighting
Ushio Lighting
Zumbotel Group

Read more: <https://www.arizton.com/market-reports/stage-lighting-market>

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