

Expansion for EventBank, Asia's Largest Event and Membership Management Software Company.

Venture backed EventBank opens offices in Singapore and Hong Kong.

SINGAPORE, SINGAPORE, SINGAPORE, September 19, 2018 /

EINPresswire.com/ -- Singapore: 09/19/2018 EventBank, a venture backed membership and event management cloud-based software

company, has expanded its presence in Asia by opening offices in the regional hubs of Singapore and Hong Kong. The Company provides all-in-one software as a service solutions to event management professionals, Chambers of Commerce and Trade Associations in over 28 countries. EventBank is opening the new offices to provide greater support and sales capabilities in a market projected to be worth US\$1.245 billion globally by 2023.

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EventBank provides an award-winning all-in-one cloud based service and we believe that it is essential to be present in these markets in order to facilitate the success of our customers.”

Eric L. Schmidt, CEO

Founded in 2013 by a pair of American and Chinese entrepreneurs, EventBank has grown to become the market leader in cloud-based engagement management services in the region, supporting organizations in 14 Asian markets with clients further afield in Africa, the middle east, central America, Russia and north America. The newly opened offices in Singapore and Hong Kong will bring the office network to 8.

CEO and co-Founder, Eric L. Schmidt, said “We are investing in key markets across Asia Pacific in order to provide a better service to our current and future customers in Singapore, Hong Kong and the neighboring countries. We provide an award-winning all-in-one cloud based service and believe that it is essential to be present in these markets in order to facilitate the success of our customers.”

The collective industry involved in the bringing together of professionals, ie. Trade Associations, Chambers of Commerce, Meetings, Incentives, Conferences & Exhibitions (MICE) industry, has grown in tandem with regional economic development, with Hong Kong and Singapore as regional hubs for the industry. In Hong Kong, the event related segment of the economy is listed as US\$241 in 2018 and projected to grow at CAGR of 9.3%; functioning as a center for China related events. Singapore consistently ranks in the top 3 global centers for MICE with an event related contribution to the economy valued at US\$186m and CAGR at 8.8%; with the related benefits of an estimated 3.5m trade visitors per year making the industry of strategic interest to the city state.

EventBank provides a suite of software as solution (SaaS) delivered applications to event management professionals both in-house and in agencies, Chambers of Commerce, Trade Associations and community organizations. The packages offered are: Event Management, [Event](#)

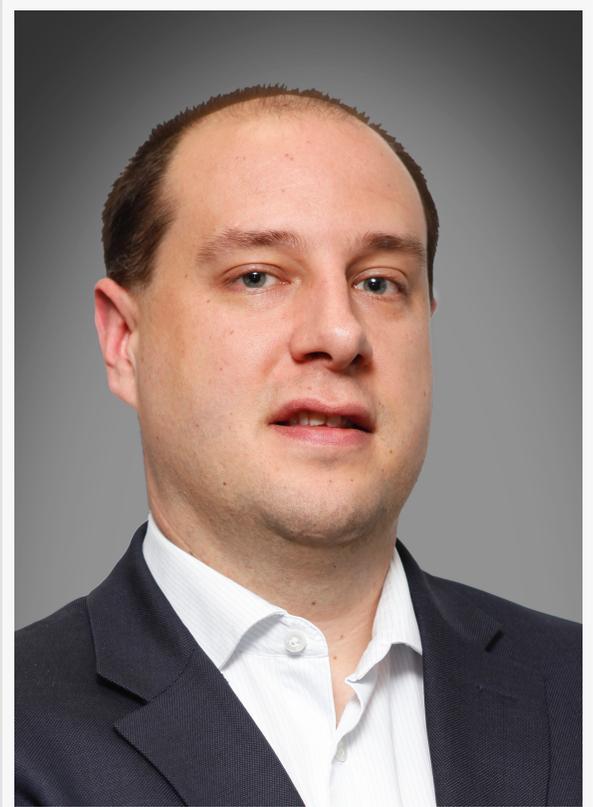


EventBank

EventBank - Cloud based event and chamber management solutions

[Automation](#), and Chamber and Association Management solutions. Running on desktop and mobile platforms across all operating systems the modules provide comprehensive toolsets, also available as standalone applications, which enable organizations to streamline processes, collect funds, promote activities, and to manage their communities. The services are available in 6 languages including: English, Mandarin (simplified & traditional), Russian, Korean, and Spanish. GDPR Compliance has been incorporated into all the applications, and all data is safely stored and backed up on servers complying with the local regulations.

EventBank was founded in 2013 by Eric L. Schmidt, CEO, and Olivia Jingshu Ji, COO, and has grown via sales success and private venture funding. The Company has a deep bench of talent drawn from Google, IBM, Walt Disney, Oracle, Tableau, NBC. The software solutions have been recognized worldwide by iChina Tech 2016 Award (2016), Top 20 Alibaba Cloud Innovation Award (2017), MICE Best Event Solution of the Year Award (2017), Greater Washington Innovation Awards (2018), and was the winner of the CV Magazine Technology Innovator Awards (2018).



CEO and co-founder, Eric L. Schmidt

Rolling out the regional expansion will enable the EventBank team to be closer to their customers and to engage new ones. Those that will be able to benefit from the new offices include existing Corporates e.g. Daimler, Deloitte, Facebook, Orange, as well as Chambers of Commerce and Associations such as the American Chamber of Commerce in Hong Kong or DIA, and community organizations like Lean In or Startup Weekend.

With the new offices in Singapore and Hong Kong, EventBank will be able to consolidate its position as the leading event and chamber management technology services company in Asia. The region is the forecast to generate the majority of global economic output before the end of the decade according to the World Bank. East Asia and the broader Pacific Rim GDP growth at 6.3% in 2018. Allied to this economic growth is the rapid adoption of cloud enabled services, with Cisco forecasting that internet traffic will grow at a compound annual rate of 25% through to 2020. The macro trends will further drive the need and create the infrastructure for the event and membership management solutions developed by EventBank.

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