

# Chocolate Moose Media Hits 4K Video Milestone

*Social-change videos' main strengths are scope and reach*

OTTAWA, ONTARIO, CANADA, September 19, 2018 / EINPresswire.com/ -- Chocolate Moose Media (CMM)'s portfolio of animated social-change videos has just passed the 4,000 mark. The animations are in 39 series and in 329 language versions. Over 80 percent of the world's 7.65 billion people can view at least one series in their own language.

Starting in 1995 with two productions on children's rights for UNICEF, CMM's focus has always been on human rights, landing on subjects from health, disease prevention and solar power to sexual violence and refugees.

"When I set out on this path, I never thought about my work in terms of milestones; there are just too many issues in the world that can be helped with social-change animation. It's always been one step at a time and the steps have now reached far and wide on a large number of topics of importance to bettering the human condition," says CMM founder Firdaus Kharas.

A remarkable feature of the portfolio is its reach. Major projects are in as many as 45 languages and have been viewed in as many as 150 countries. Formats include 2D and hand-drawn, whiteboard animation to full 3D graphics. One English-language version of an [Ebola prevention](#) video has been viewed more than one million times on Youtube.

Almost all of the 4001 videos are available on Kharas' [Vimeo](#) channel, and each is available for free viewing and use by anyone.

About Chocolate Moose Media



CMM portfolio



Viewed more than one million times

Chocolate Moose Media (CMM) is the world's leading producer of animated behaviour-change communications aimed at solving health and social issues around the world. Led by renowned social innovator, director and humanitarian Firdaus Kharas, CMM produces animation, documentaries, videos and television series designed to educate, entertain and change societal and individual behaviour to positively influence viewers' knowledge, attitudes and behaviour, especially those of children and young adults, in order to better the human condition.

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