

Greenville County Athletics Announces Live Streaming and Scholarship Program in Partnership with Greenville Automotive

GREENVILLE, SC, UNITED STATES, September 20, 2018 / EINPresswire.com/ -- Greenville County Schools Athletics has announced a one-year community partnership with Nissan of Greenville, Toyota of Greenville, Jaguar Land Rover of Greenville and Lexus of Greenville. In addition to providing support for the district's athletic programs, Friday, August 17 marked the kick off of the first ever 2018 Live Streaming Tour, increasing accessibility to more GCS Athletics football action than ever before. The games are broadcasted live on nasschools.sportngin.com.

"We are honored to enter into a partnership with Greenville County Schools Athletics and support them in their mission to provide competitive and exciting athletics to the students of Greenville County," stated Harold Hamilton, Managing Market Director of the Greenville Automotive Group. "Greenville Automotive is committed to giving back to the people of our community, and this partnership with GCS Athletics is the perfect opportunity to not only foster community engagement with our school systems, but also to empower young men and women – not just on the playing surface, but in their everyday lives."

As a strong supporter of education and interscholastic athletic programs, Greenville Automotive will also be recognized as the title sponsor of the GCS Athletics Student-Athlete Scholarship awards. The \$2,500 scholarships toward higher education will be given out to six student-athletes per year determined by application



and review by GCS Athletics. Recipients of these scholarships will not only further their education, but also provide employment opportunities for those interested in the automotive field. Application dates and procedures are to be determined.

"Together, Greenville Automotive Group and Greenville County Schools are building a better graduate, developing the workforce of tomorrow, and supporting opportunities for students to learn and grow," explained GCS Athletic Director, Darryl Nance. "Their support also enables us to livestream weekly high school games and funds the annual Games+ Athletic Summit. We are very proud to share in this venture with Greenville Automotive Group."

Greenville County Schools' Graduation Plus initiative is all about preparing students for their next step in life, whether it is into a college classroom or directly into the workforce. Games+ reflects the district's efforts to leverage high school athletic experiences to build leadership skills and teamwork, while instilling a strong work ethic and other characteristics needed for success in college or career.

For more information about Greenville County Schools Athletics, and their partnerships, [click here](#).

About Greenville Automotive:

Greenville Automotive, located on the Motor Mile on Laurens Road in Greenville, SC, has been building relationships with the people of Upstate South Carolina for decades. Owned and operated by the Asbury Automotive Group, a Fortune 500 company headquartered in Duluth, GA (NYSE: ABG), Greenville Automotive is comprised of four dealerships consisting of seven of the most respected automotive brands in the world - Toyota, Nissan, Lexus, Jaguar, Land Rover, Porsche and Volvo Cars - as well as an on-site collision repair center serving all makes and models. For more information, visit <http://www.greenvilleautomotive.com>.

About Greenville County Schools Athletics:

Greenville County Schools (GCS) is a unified, county-wide school district in Greenville, South Carolina, serving 76,000 students and featuring more than 500 middle and high school athletic teams and 11,000 athletes. Interscholastic athletics is an important aspect of the K-12 experience, and helps students develop skills and characteristics such as self-discipline, collaboration, integrity, and responsibility. Athletics also provides opportunities for students to earn college scholarships, test mental and physical endurance, develop lifelong friendships, and increase fitness.

About National Amateur Sports:

National Amateur Sports is a full-service sports marketing firm focused on growing amateur athletics programs. By leveraging technology, NAS eases administrative burdens and enriches the quality of school's media assets. The improved platform drives traffic to their sites and attracts corporate sponsors eager to reach this valued demographic through targeted marketing campaigns and community good will. These partnerships generate much needed revenue for interscholastic sports.

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