

Prajjé Oscar to showcase collection at Philadelphia fashion week

The collection showcases original prints "Maîtresse," ready to wear, formal wear and couture, embroidery and beading, handmade by Haitian artisan women.

PHILADELPHIA, PA, USA, September 20, 2018 /EINPresswire.com/ -- The Haitian born, Prajjé O. Jean-Baptiste, is pleased to launch Prajjé Oscar in Philadelphia. Prajjé Oscar will showcase its newest collection, EZILI, during Philadelphia Fashion week, on September 29, 2018, 7PM. Scheduled to be held at the Philadelphia City Hall, 1400 John F Kennedy Boulevard, Philadelphia, PA 19106. The runway show will bring together Philadelphia's fashion community to discover Prajjé's internationally recognized work and the madein-Haiti striking collection, "EZILI."

Comprising ready to wear, formal wear and couture, the collection showcases original prints "Maîtresse," embroidery and beading, handmade by Haitian artisan women. Each gown in this new collection, one more majestic than the other, has been designed to exude positive energy, love, and power! Prajjé takes inspiration from two of Haiti's goddesses: Erzulie Fréda Dahomey, the Haitian African goddess of love, beauty, jewelry, dancing, and flowers; and Erzulie Dantor, goddess of motherhood in all its

plenitude and beauty. Together, the two goddesses encompass the essence of what the designer was searching for, bringing a vibrant spirit to the new collection – combining an eye-catching palette, luxury, tradition and modernity,

craftsmanship and mystery.



EZILI COLLECTION

The Prajjé Oscar brand is known for its leading exemplar of ethnic-inspired fashion design and its luxurious exotic styles, paying homage to classic 1950s tailoring. In 2003, the designer opened his own fashion company, Prajjé 1983, now known as Prajjé Oscar. Since that time, he has received accolades in the press, designed for the esteemed runways of New York and red carpet events. The brand has been featured in some of the most prestigious publications and TV programs, such as ELLE Magazine, Arise Magazine, The Boston Globe, Boston Herald, and Good Morning America. In 2014, Prajjé had the distinction of presenting his first show during New York Fashion Week and was featured in Teen Vogue Magazine.

Join us on September 29th for an evening of fashion. For additional highlights or more information about the brand, visit: www.prajjeoscar.com.

For <u>tickets</u> or more information about the show, visit: https://prajjeoscarspringsummercollecti.splashthat.com For photos, interviews, or press coverage of the show, please contact: Prajjé Oscar Director Daniella Cobb at: 917-287-9646 or info@prajje1983.com For photos, interviews, press@prajje1983.com

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ÈZILI COLLECTION

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