

Official Technology Solutions Provider of Stewart-Haas Racing ITsavvy to Debut Clint Bowyer Car at Weekend Event

ITSavvy will debut its branded Stewart-Haas Racing NASCAR race car at the Richmond Raceway in Richmond, Va. this Saturday, Sept. 22, 7:30 p.m. Eastern Time.

ADDISON, ILL., U.S., September 20, 2018 /EINPresswire.com/ -- Official Technology Solutions Provider of Stewart-Haas Racing, [ITSavvy](#), will debut its branded NASCAR racecar at the Richmond Raceway in Richmond, Va. this Saturday, Sept. 22, 7:30 p.m. Eastern Time.

ITSavvy is the Official Technology Solutions Provider of Stewart-Haas Racing, a two-time NASCAR champion race team. The multiyear partnership is reflected on the No. 14 Ford Fusion driven by Monster Energy NASCAR Cup Series driver Clint Bowyer. In addition to the Sept. 22 debut, ITSavvy will also be the car's primary sponsor Nov. 9-11 at ISM Raceway near Phoenix and will serve as an associate sponsor at additional races.

SHR Co-Owner and three-time NASCAR Cup Series Champion Tony Stewart said, "ITSavvy and SHR operate in different environments, but we share the same attributes – technology, precision,

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*ITSavvy President and CEO
Mike Theriault*

speed, teamwork and success. We strive for success and we do it as a team, but we rely on technology to help us find and leverage any advantage that makes our racecars fast. ITSavvy helps us manage all of our technology in order to quickly turn theory into reality.”

The car's paint scheme features ITSavvy orange along with a computer circuit board; chosen to highlight the computer technology used in building and managing winning NASCAR racecars and to express appreciation for information technology professionals.

ITSavvy President and CEO Mike Theriault said, “We build ongoing business relationships with every organization we

partner with, and in the NASCAR world, it starts with Stewart-Haas Racing. SHR provides ITSavvy with an ironclad testimonial in an industry where nearly half of America's Fortune 100 companies invest. As with SHR, we can power these companies with complete leading-edge technology solutions that allow them to pull ahead of the competition.”



Since its debut in 2009 as a two-car NASCAR Cup Series team, SHR has grown to become a four-car NASCAR Cup Series team while also fielding additional teams. Over its 10-year history, SHR has won two NASCAR Cup Series championships and 48 races. It employs nearly 400 people, including an engineering staff of 50.

Stewart-Haas Racing Vice President of Sales and Marketing Mike Verlander said, "The crossover between what ITsavvy does and what we do is strong and ITsavvy can tell a great story with Stewart-Haas Racing. The senior-level introductions our sport can make will lead to new business opportunities for ITsavvy. Every company needs what ITsavvy provides, and we're excited to facilitate those introductions."

ITSavvy is a leader in tailored, end-to-end IT product and service solutions. ITSavvy built its reputation as a value-added reseller with industry-leading product availability, design and implementation, client support and delivery speed through 46 distribution centers across the U.S. ITSavvy also has data center locations in Cedar Knolls, N.J. and Oak Brook, Ill. The company's user-friendly website provides concise, leading-edge IT decision-making resources, including an

e-commerce site with real-time pricing and availability. ITSavvy is headquartered in Addison, Ill., with offices in Chicago's Loop; Hauppauge, N.Y.; New York, N.Y.; Naples, Fla.; Miami; Indianapolis; Warren, N.J.; Davenport, Iowa; Hayward, Calif.; and Beavercreek, Ohio. Call 855.ITSavvy (855.487.2889), email info@ITSavvy.com, visit www.ITSavvy.com.

Full release at: <https://www.itsavvy.com/official-technology-solutions-provider-of-stewart-haas-racing-itsavvy-to-debut-clint-bowyer-car-at-weekend-event/>

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ITSavvy President and CEO Mike Theriault

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