



Farr Hotels & Resorts Launch Environmental Crowdfunding on StartEngine.com & Indiegogo.com Platform to Investors

Farr Hotels & Resorts is a Title III - Regulation Crowdfunding Campaign and Is Actively Accepting Investments.

LANCASTER, TEXAS, UNITED STATES, September 20, 2018 /EINPresswire.com/ -- LANCASTER, TEXAS, September 13, 2018 /EINPresswire.com/ – Farr Hotels & Resorts, an Eco Friendly 4 Star Luxury Hotel & Resort aims to disrupt a \$500 billion hospitality market, announced its much anticipated offering launch. The offering is managed on the StartEngine.com and Indiegogo.com [Crowdfunding](#) Platform and expects to attract investors worldwide. More information about the sale is available on the StartEngine.com platform at <https://www.startengine.com/farr-hotels--resorts>.

Farr Hotels & Resorts, Inc is an Eco Friendly 4 star Hotel Startup company based in Lancaster, Texas, U.S.A. and incorporated on April 12, 2018. Farr Hotels & Resorts transform economy hotels into Eco Friendly 4 Star Luxury Hotels & Resorts for business and casual travelers including Millennial's.

Farr Hotels & Resorts is anticipating common shares in their company to be priced at \$1.00 a share. The minimum amount is expected to be \$100.00 and the maximum amount is expected to be \$100,000.00. The offering will remain open until December 12, 2018. This offering is being made pursuant to Section 4(a)(6) of the Securities Act. For additional information please visit: <https://www.startengine.com/farr-hotels--resorts>.

Farr Hotels & Resorts, Inc is a Hospitality Startup that acquires, manages and invests in Eco Friendly Hotels & Resorts. Our mission is to create Eco Friendly Hotels & Resorts through Eco Friendly Transformation. Reducing the carbon footprint on the Earth is one of our top priorities. Our goal is to save 30% to 60% energy conservation on each hotel properties. Plus, plant 500 trees over the next 7 years.

The company's equity crowdfunding campaign, which is open for immediate investments here on StartEngine.com platform and Indiegogo.com platform, let's anyone regardless of their background or location invest even small amounts in the company's future. Ever since Title III of the JOBS Act was implemented by the SEC in May 2016, many startups have found this new way of fundraising to be extremely powerful for their companies.

Some [investor](#) groups like Angel Investors, Accredited Investors, High Net Worth Investors, Institutional Investors and every day people may benefit from Farr Hotels & Resorts Crowdfunding Platform on StartEngine.com

Unlike other traditional crowdfunding such as Kickstarter or GoFundMe where backers may receive a t-shirt or gift rewards for their donation – the supporters of equity crowdfunding platforms such as StartEngine become actual investors who with a few clicks can directly purchase shares and units as issued by the startup. Gone are the days of having to be part of the one percent - accredited investors with a huge bankroll just for the privilege of investing.

Companies such as Farr Hotels & Resorts and their fans can now both mutually benefit from

fundraising this way. The company is also offering up at least 9 perks to investors at various levels, which can be seen on their campaign page <https://www.startengine.com/farr-hotels--resorts>.

Going through the due diligence process in order to raise funds this way certainly took a lot of time, and there was understandably a lot of paperwork and approvals we had to pass in order to meet the legal requirements to offer up equity to the public", adds Ken. "But I'm glad it works this way because it also gives confidence to all investors that we have met all the criteria for accepting investments – and it really is a great opportunity for people to become part owners along with us. Unlike banks and lenders, who really could care less if you succeed or not as long as they get their money back – people who invest and get equity literally have a stake in the game and will also be on your team wanting you to succeed. This is an overlooked benefit that I think more startups should consider with this type of funding."

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This press release can be viewed online at: <http://www.einpresswire.com>

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