



Zibtek Hires New VP of Sales

Zibtek's focus has been on improving their marketing and sales efforts after opening the new office. To enable this, they now hired the VP of Sales, Srinivasa BM.

BENGALURU, KARNATAKA, INDIA, September 21, 2018 /EINPresswire.com/ -- Cache Merrill founded Zibtek almost 13 years ago, and since then the business has continually expanded. The growth of the company is tremendous. Zibtek is one of the top [software development](#) companies in the world. In 2009, Zibtek started its operation in India. The first office that they set up was in Pune, Maharashtra. The Pune location includes around 300 employees of their Indian team.

One of the main reasons why they chose to open another office in Bengaluru is to intensify their marketing and sales efforts. They hired Srinivas BM as the VP of Sales. He is fondly called Sri by his friends and colleagues. Sri Nayak has an MBA in Sales and a Bachelor of Engineering in Computer Science from JC, Mysore. He began his new role with Zibtek on July 23, 2018. Sri has over ten years of experience in sales.

Previously, Sri Nayak worked for Cognitive Cloud as Director of Sales. Sri Nayak has led some of the world's most iconic brands through moments of critical transformation. From global repositioning to digital innovation, he has spearheaded the efforts of reputable companies such as Mahindra, Sony, Medwell, as well as several startups.

"I have plans to make Zibtek as one of the world class development agencies and work with some amazing clients who intend to build some cool stuff around Artificial intelligence and Machine learning," says Sri Nayak. He is excited to work with an esteemed organization like Zibtek. He believes that his contribution to the company can help accelerate its growth and assist the company in climbing to new heights in the global software development space.

About Zibtek: Zibtek is one of the world's leading software, [mobile](#) and [web development](#) companies. Besides their presence in the US, they also work with global talent in countries like India, Bulgaria, and the Philippines. A few of their prominent clients include: Google, Adobe, Sprint, Princeton, Chegg and PlanHub.

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