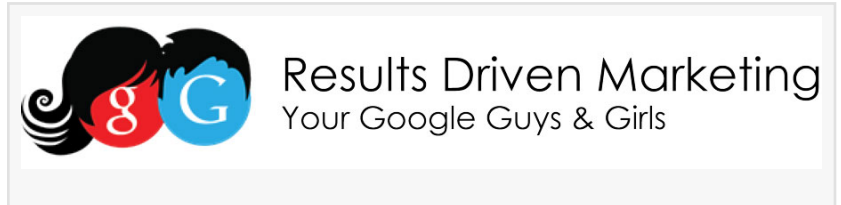




Results Driven Marketing® LLC. Ranked in Top 50 Women-Run Businesses By The Philadelphia Business Journal

The Philadelphia Business Journal has recognized Results Driven Marketing® in their Top 50 Women-Run Business List based on revenue.



PHILADELPHIA, PENNSYLVANIA,
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Seeing other woman-owned businesses succeeding alongside my own is incredible."

Janeene High, RDM Founder & CEO

[The Philadelphia Business Journal](#) has recognized Results Driven Marketing® in their Top 50 Women-Run Business List based on revenue. The Wynnewood based company was ranked 37th on the prestigious list, climbing 5 spots since last year.

[Results Driven Marketing, LLC](#) is an award-winning digital marketing agency that began in 2013 as a startup by CEO Janeene High. Since then, the company has made steady strides forward, rapidly growing revenue toward the \$2

million mark.

The 100% woman-owned and operated business recently moved from its Center City Philadelphia office location to a suburb right outside of the city, Wynnewood, PA. The move has prompted the business to open its doors to new clientele in the surrounding suburbs, while still intaking and serving clients in Center City.

The Results Driven Marketing, LLC team is currently made up of ten employees. The company is female dominant, with more than half the employees being women. High is an advocate and inspiration to women looking for equality in the workplace and an opportunity to succeed.

"It is such an honor to be recognized as one of the largest woman-owned businesses in the Philadelphia region," High said. "I started the company from the ground up, and can't even begin to describe how grateful I am for its success!"

Prior to founding RDM, High was a Senior Internet Marketing Consultant for a national digital agency. She excelled while with the company for over seven years was in the top five percent of the IMC's across the country. Her ambition and drive set her apart from coworkers, which proves the success of her own business as no surprise.

High was concerned that the company was too focused on obtaining new clients versus retaining existing clients. For six consecutive years, she was the leader in retention of clients. Management was pressing her to sell more, but High had developed a winning formula for retention and acquisition.

It is her driving philosophy that she would rather keep existing clients happy than to be concerned with constant intake and replacement of clients. Maintaining a loyal client base rather than finding new clients is of utmost importance to High.

The RDM clientele base varies in industry types. They work with every industry from large law firms, healthcare service providers, high-end restaurants, and various small to medium businesses in between. They have been broadening the spectrum of clientele in order to reach new industries with their digital marketing services.

The team at RDM is honored to have their hard work and growth recognized by The Philadelphia Business Journal. They plan to continue to grow and climb the list amongst the other successful woman-owned businesses in the Philadelphia region.

“Seeing other woman-owned businesses succeeding alongside my own is incredible,” High said smiling. “I can only hope other women will see these successes and use it as motivation to follow their dreams and never be discouraged to aim high.”

If you would like to learn how Results Driven Marketing, LLC can [Turn Clicks Into Clients®](#) for you, contact us today at 215-393-8700!



Janeene High, Results Driven Marketing Founder & CEO

About Results Driven Marketing, LLC:

Results Driven Marketing, LLC is located at 300 E Lancaster Ave, Suite 202, Wynnewood, PA 19096 and can be reached by phone at 215-393-8700. Founded by Janeene High in 2013, High is a twelve year veteran of the industry. She has been a leader in the Greater Philadelphia Area in retention of clients and forecasting new opportunities for her client using highly advanced digital marketing strategies for her firm's clientele. For a complimentary review of your website, SEO or marketing strategy, book a 45-minute review session with Janeene today!

This release was drafted by Results Driven Marketing, LLC: a full-service digital marketing, public relations, advertising, and content marketing firm located at 300 E. Lancaster Ave., Wynnewood, PA 19096

Other Related Information:

Meet our Googlers Team: <https://www.digitalrdm.com/ourgooglers/>

Learn more about Janeene: <https://www.linkedin.com/in/janeenehigh/>

Digital Marketing tips: <https://www.digitalrdm.com/blog/>

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