

DigitalWorld'18 Bringing Together the Glassbox Digital Customer Management Platform and the World's Top Brands

Speakers from Expedia, USAA, Citi & Santander will share cases studies of winning Digital CX via session replay and Machine Learning-powered automatic insights

NEW YORK CITY, NEW YORK, UNITED STATES, September 24, 2018 /EINPresswire.com/ -- Glassbox (glassboxdigital.com), the global leader in [digital customer management](#), today announced details of its 2018 flagship

event DigitalWorld '18, the premier global digital customer management conference that will bring together the world's leading customer experience professionals in New York City, NY from October 10-11. With captivating keynote speakers, impactful product sessions and demos of the latest Glassbox capabilities to effectively drive digital customer management, the conference will focus on how Glassbox users are winning in the digital space.



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Yaron Morgenstern, Chief Executive Officer, Glassbox

"We are bringing together thought leaders and the digital customer management community to propel the industry forward and help Tier 1 enterprises accelerate business growth, capture hidden ROI and push innovation," said Yaron Morgenstern, CEO, Glassbox. "Speakers from leading companies will provide real-life experiences and case studies and share insights and best practices for digital customer management programs that truly impact top and bottom line results and transform organizations by creating delighting connected moments between businesses and their customers. Plus, we'll be unveiling

breakthrough innovations to the Glassbox platform."



In addition to keynote sessions, the conference focuses on providing both the Glassbox roadmap vision as well as workshops and panel discussions moderated by industry leaders such as Citi Bank on how to drive successful [digital customer experience](#) management strategy and execution across large organizations. Attendees will also have the opportunity to meet 1:1 with Glassbox co-founders and executive team members to discuss our newest product enhancements and the company's vision.

This is a must-attend event for professionals to learn practical advice on how to create winning [digital customer journeys](#) through automated digital customer management.



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