



Defiance Tools® Launches Their Biggest Product Roll Out EVER

Newest Defiance Tools designed to help consumers defy the difficulty of today while helping Independent Retailers grow sales in a broad demographic range.

ORLANDO , FLORIDA, UNITED STATES , September 26, 2018 /EINPresswire.com/ -- [Defiance Tools](#), a brand designed to help consumers defy the difficulty of today's fast-paced, on-the-go, tech-driven world, announces the addition of 8 new [Tools To Navigate Life](#). These eight new gadgets, tools and EDC (every day carry) bring consumers a quality fit for their workshop, DIY projects, automobile safety, pocket, purse, keychain and more. Now just in time for the holidays, through their partner Drop Ship Solutions, Independent Retailers can order all 8 of these Tools To Navigate Life separately or in a collection of 7 chosen specifically for their "Gadget Corner" floor display.

Consumers are looking for fun experiences and useful solutions to the problems they face each day. For a large segment of U.S. based consumers, being ready for anything has become a necessity as opposed to an afterthought. But being prepared doesn't have to be boring - and Defiance Tools is anything but boring. The eight new tools and [EDC gadgets](#) added to the Defiance Tools' collection help consumers MacGyver their way through life and add to their positive experiences.

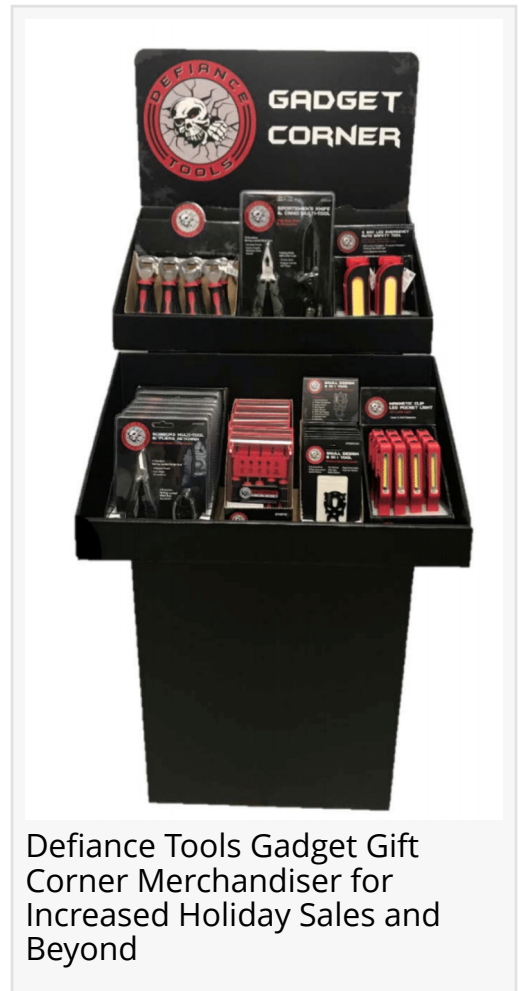
Adding to Independent Retailers' bottom line is yet another positive that this latest launch of eight new Defiance Tools brings to market. Independent Retailers need quality in design, eye-catching packaging and tools at a price point to sell that appeal to a large demographic. Defiance Tools meets all of those needs. Within the eight new tools and EDC gadgets offered, both men and women and people of all ages, from baby boomers to millennials (and even centennials and new-millennials) will find something that they need, want and will buy.



Consumers are looking for quality tools and EDC gadgets and we are happy to give them what they want. We are also excited to help Independent Retailers build businesses with our Defiance Tools brand."
Richard Coulcher, President

The eight newest Tools To Navigate Life added to the Defiance Tools collection are:

1. Skull Design 8 in 1 Tool - The Defiance Tools Skull Design 8 In 1 Tool easily attaches to a keychain ring, so it fits easily into your pocket or purse. With it you can turn a screw, tighten a bicycle spoke or cut a piece of rope or twine. The Skull Design 8 In 1 Tool is made from lightweight 3CR13 stainless steel with a super tough blackened finish.



Defiance Tools Gadget Gift Corner Merchandiser for Increased Holiday Sales and Beyond

2. 10 Pc Precision Screwdriver Set - The Defiance Tools 10 Pc Precision Screwdriver Set includes bit sizes to fit most popular electronics, including smartphones, game consoles, TV's and radios. The screwdrivers feature textured bi-material handles and chrome plated CRV6150 steel blades with blackened magnetic tips. The set comes packaged in an innovative EZ access storage case with a durable clear plastic cover. The case presents screwdrivers to the user, acting like a third hand.

3. Screwdriver Handle Bottle Opener - The Defiance Tools Screwdriver Handle Bottle opener has a bi-material grip for comfort and durability. The durable plated steel opener fits all standard bottle caps from your favorite soda to the latest craft beer.

4. Magnetic Clip LED Pocket Light - The Defiance Tools Magnetic Clip LED Pocket Light has a single 150 lumen COB LED with a handy rotating pocket clip to give you hands-free light. The pocket clip also has a built-in magnet, so it can attach to any metallic surfaces. The light runs on 3 AAA batteries (included) and offers 3.5 hours of continuous use.

5. Sportsmen's Knife & Camo Multi-Tool Combo - Made of 420 stainless steel, the Defiance Tools Sportsmen's Camo Multi-Tool Combo is perfect for hunters, fishermen, and any outdoor enthusiast. The Sportsmen's Knife has a paracord wrapped rugged handle, features a thumb stud for one-hand opening, a liner-lock design to keep the blade in place and a built-in belt clip. The Camo Multi-Tools is spring loaded and has 15 functions including a fish scaler, hook remover and includes a nylon pouch.

6. 3 Way LED Emergency Auto Safety Tool - The Defiance Tools 3 Way LED Emergency Auto Safety Tool includes more than just a glass breaker and seatbelt cutter. Built into its patented design is a 200-lumen floodlight, a 70-lumen flashlight, a flashing red SOS light, and a built-in magnet. This handy tool runs on 3 AAA batteries (included) and it is perfect for the car, truck, RV or kitchen drawer.



Live Defiantly!



Defiance Tools 10 Piece Precision Screwdriver Set

7. Scissors Multi-Tool & Pliers Keychain Combo - The Defiance Tools Scissors Multi-Tool & Pliers Keychain Combo has two tools that are great for any renter or homeowner, made of super strong 420 stainless steel. The Scissors Multi-Tool is spring loaded and has an innovative eyeglass screwdriver as one of the 7 functions and includes a handy nylon pouch. The Pliers Multi-Tool folds up into a unique pocket-friendly shape, includes a keychain and has 8 functions.

8. 16'/5M Compact Measuring Tape - The Defiance Tools 16ft/5m Compact Measuring Tape features a 1in wide nylon coated blade with double-sided printing. This unique tape measure has a 16' scale with standard stud markings on the front side and a 5m/16' fractional read scale on the back side. The 16ft/5m Compact Measuring Tape has 8' of standout for ease in measuring large sheet goods and includes a handy wrist strap.

Visit DefianceTools.com for more information.

About Defiance Tools:

Defiance Tools is redefining the meaning of tools with Tools To Navigate Life. Defiance Tools is a brand inspired by breaking out of the expected norm, thinking and living in your own unique way...to defy the difficulty of the day. Defiance Tools' products are designed to provide quality, productivity and value to end users and are sold and distributed direct to consumers via e-commerce and retail store shelves. Consumers and retailers can find more information at DefianceTools.com.

About Drop Ship Solutions:

Drop Ship Solutions focuses on the Independent Retailer and offers a one-stop destination for a variety of products via drop ship from a central distribution point. They pride themselves in offering the Independent Retailer the ability to order smaller minimums at competitive prices in the following categories: Health and Wellness, Beauty, Food/Nutrition, Industrial and General Merchandise. Find more information at DSSFast.com.

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