

Communities Throughout the Country Kick Off Diaper Need Awareness Week, September 24 – 30, 2018

1 in 3 U.S. families struggles to provide enough diapers for their baby. Proclamations, diaper drives and activities slated for Diaper Need Awareness Week.

NEW HAVEN, CONNECTICUT, UNITED STATES, September 24, 2018 /EINPresswire.com/ -- Today, marks the beginning of [Diaper Need Awareness Week](#) (Sept. 24 – 30, 2018), and communities across the country are taking steps to help the one in three U.S. families that struggles to provide enough diapers for their baby.

An often hidden consequence of poverty, diaper need impacts the physical, mental, and economic well-being of children and families.

Led by the [National Diaper Bank Network](#), more than 200 local diaper bank programs are working with individuals, community organizations, and elected officials to help get clean diapers to babies who need them.



Diaper Need Awareness Week is a signature initiative of the National Diaper Bank Network.

In fact, state and local officials from Maine to Texas, and North Carolina to California have issued proclamations recognizing Diaper Need Awareness Week, as well as the vital work of diaper bank programs in supporting children and families.

Also throughout the week, many diaper bank programs are involved in community-wide diaper drives and fundraising campaigns that will help sustain their respective diaper distribution efforts throughout the year.

“All families should have an adequate supply of diapers for their children,” said Joanne Goldblum, founder and CEO of the National Diaper Bank Network. “Diaper Need Awareness Week recognizes that small things affect big things. Diapers matter. And, for families in need, diaper banks frequently provide the only resources available to help moms, dads, grandparents and other caregivers obtain the diapers needed to keep a child healthy.”

Government programs designed to help children do not provide funding for diapers, a basic necessity for all babies. There are currently 5.2 million infants and toddlers living in low-wage

families, many of who face a daily struggle to secure a necessary supply of diapers. According to the Center for Economic and Policy Research, the poorest 20 percent of Americans who buy diapers spend nearly 14 percent of their post-tax income on diapers.

Of families in diaper need, three-in-five parents (57%) miss work or school due to a lack of sufficient diapers required by childcare, day care or early education programs to care for a baby or toddler. As a result, parents experiencing diaper need missed an average of four days of work or school in the past month (source: Diaper Need and Its Impact on U.S. Families, 2017).

Seventy-three percent of all families feel they're not being good parents when their children are left too long in dirty diapers, while one-in-three households in need experience feeling stressed or overwhelmed by diapering always or often (source: Diaper Need and Its Impact on U.S. Families, 2017).

Support a diaper bank today.

Whether you donate dollars, diapers, or time, you can help make a difference for the 1 in 3 U.S. families that struggle with diaper need.

 National Diaper Bank Network
nationaldiaperbanknetwork.org

 Diaper Need Awareness Week
September 24-30, 2018

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As the founding sponsor of the National Diaper Bank Network, Huggies has provided ongoing support for the organization and has donated more than 200 million diapers and baby wipes, including critical donations during times of crisis.

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*Joanne Goldblum, CEO
National Diaper Bank
Network*

About the National Diaper Bank Network

The National Diaper Bank Network (NDBN) is a nationwide nonprofit dedicated to eliminating diaper need in America, by leading a national movement to help meet the basic needs of all babies and their families...including access to clean, dry diapers and other material goods. Founded in 2011 with the support of Huggies®, the network raises national awareness of diaper need (#DiaperNeed) and supports the development and expansion of diaper banks

in communities throughout the country. Its active membership includes more than 200 diaper banks, diaper pantries, and food banks located in 48 U.S. states and the District of Columbia. More information on NDBN and diaper need is available at www.nationaldiaperbanknetwork.org, and on Twitter (@DiaperNetwork) and [Facebook](https://www.facebook.com/NationalDiaperBankNetwork) (facebook.com/NationalDiaperBankNetwork).

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DIAPER NEED IN THE U.S.

1 ^{IN} **3** **FAMILIES STRUGGLE¹**

For every three family homes you pass by, one is affected by diaper need—regardless of age, race, or income.



1. As revealed by the Diaper Need and Its Impact on U.S. Families study conducted by Huggies and the National Diaper Bank Network

According to a 2017 study by Huggies and the National Diaper Bank Network, Diaper Need and Its Impact on U.S. Families, one-in-three U.S. families (36 percent) are in diaper need.

This press release can be viewed online at: <http://www.einpresswire.com>

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